Summary Report
CARAVAN® Survey for SAMHSA on Addictions and Recovery
ACKNOWLEDGMENTS
This report was prepared for the Substance Abuse and Mental Health Services Administration (SAMHSA) by Macro International Inc. under Contract No. 280-2003-0016 with SAMHSA, U.S. Department of Health and Human Services (HHS). William Trefzger served as the Government Project Officer.

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RECOMMENDED CITATION

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CARAVAN® Survey for SAMHSA on Addictions and Recovery

Introduction

This report presents the findings of 11 global questions related to addiction, prevention, recovery, and stigma related to addictions. These questions were part of a nationally representative CARAVAN® telephone survey conducted from August 29 to September 1, 2008. The target audience was a national probability sample of 1,010 adults, 18 years of age and older living in private households in the continental United States. All results in this report are weighted by four variables (age, sex, geographic region, and race) to ensure reliable and accurate representation of the total population, 18 years of age and older. Differences that are statistically significant at the 95% confidence level are noted. The margin of error for this data is +/- 3%. The full set of questions is included in Appendix A. Verbatim comments are available by request from SAMHSA's Office of Communications.

Findings—Highlights

- Half of all adults 18 and older know someone in recovery from addiction to alcohol, illicit drugs, or prescription drugs.

Age

- Respondents age 65 and older are least likely to state they know someone in recovery from addiction.

- In general, the older a person is, the more likely he or she is to think less of someone who is in recovery from drugs or alcohol, and the less likely he or she is to feel comfortable with someone in recovery from alcohol or drug abuse.

- Respondents age 65 and older are least likely to believe that substance addictions can be prevented. However, more than half do believe they can be prevented.

- Respondents in the 25- to 34-year age bracket are the most positive that a person in recovery from addiction could go on to live a productive life. Those age 65 and older were the least so.

Stigma

- Less than one-fifth of the respondents agree that they would think less of a friend or relative if they discovered that person is in recovery from addiction.

- Almost one-third would think less of a person with a current addiction.

- Almost three-quarters of young adults agree with the statement that people who are addicted to alcohol could stop if they had enough willpower. Twice as many young adults age 18 to 24 believe that willpower could play a decisive role in recovery from addiction than does the general population.

Prevention

- Almost two-thirds of respondents agree that addiction to illicit drugs such as cocaine and heroin can be prevented.

- Respondents age 25 to 34 are the most positive that substance addictions can be prevented.

- Respondents from households with children are more likely than those in households without children to agree that substance addictions can be prevented.

Drugs versus Alcohol

- People tend to view addiction to drugs differently than alcohol. In general, respondents are more comfortable with someone in recovery from alcohol abuse than drug addiction. (See chart, Question 5).

- Overall, respondents feel that persons who are addicted to illicit drugs such as cocaine and heroin are much more of a danger to society than those addicted to alcohol, prescription drugs, or marijuana.
Gender
- Females are much more likely than males to agree that individuals who are addicted to any of the substances mentioned in the survey are dangers to society. This is particularly true in relation to alcohol addictions.

- Women are more likely than men to agree that a person in recovery from an addiction to prescription drugs or illicit drugs can live a productive life.

- The percentage of Americans who agree that treatment programs can help people with substance addictions is slightly higher than the percentage of those who agree that people in recovery can live a productive life. Respondents see programs to help people with addictions to alcohol, marijuana, and prescription drugs more favorably than treatment programs designed to help people with addictions to illicit drugs such as heroin, cocaine, or methamphetamines.

Marijuana
- Marijuana appears to be less of an immediate issue with respondents than the other substances mentioned. Less than one-fifth (18%) of respondents mentioned knowing anyone in recovery from marijuana, compared to twice that (41%) for alcohol. In the list of substances that pose a danger to society, marijuana ranked last among all demographic groups (age, race, gender, ethnicity, and income).

- Detailed findings from the various questions are discussed in the pages that follow.

Recovery
- Approximately three-quarters of the population believe that recovery is possible from marijuana, alcohol, and prescription drugs. However, only 58% believe that a person can fully recover from addiction to other illicit drugs such as cocaine, heroin, or methamphetamines.

- In general, as Americans grow older, they are less likely to agree that recovery from substance addiction is possible. Women are more likely (62%) than men (54%) to agree that a person can fully recover from addiction to illicit drugs such as cocaine, heroin, or methamphetamines.

- The majority of respondents agree with the statement that people in recovery from addictions can live a productive life. Respondents felt most positive about people in recovery from addictions to marijuana, alcohol, and prescription drugs (82%, 78%, and 76%, respectively) than those in recovery from addiction to other illicit drugs such as cocaine, heroin, or methamphetamines (61%).
What “Recovery from Addiction” Means to the American Public

Question 1:

When you hear the phrase “recovery from addiction,” what does that mean to you?

In general, the responses vary from mentioning specific addictions (some substance-oriented and some not) to more general statements on the value of recovery and what that could mean to a person. While verbatim responses are best used by reading through the list as they were recorded, there is value in classifying the comments into categories based on their content or key themes, as below. For example, the frequency table shows that over one-third of respondents mentioned drugs in their response to the question, “When you hear the phrase, ‘recovery from addiction,’ what does that mean to you?” Approximately one-quarter of respondents mentioned alcohol.

Some verbatim responses are quite negative, such as the following:

- “You finally got a backbone.”
- “A junkie.”
- “Temporary fix.”

However, the majority of comments on what recovery from addiction means are very positive. For example:

- “Somebody is trying to change their life.”
- “A drug- or alcohol-addicted person chooses to get sober and stay sober. A former alcoholic or drug addict is always in recovery.”
- “You’re getting better.”
- “It means being able to overcome the addiction and resume a normal life. Because just stopping the behavior of your addiction is not full recovery. Because to be fully recovered you have to get back into life.”
- “You got over a drug or alcohol problem.”
- “Somebody that’s trying to turn their life around.”
- “That you have beat what you were addicted to and have to be aware of what you are doing in the future.”
- “Drug user trying to get his life back together.”
- “That someone had a problem with alcohol or drugs, they got help, and then they woke up and they aren’t doing it anymore. They realized that they had a problem and they went for assistance; they accepted the assistance and they recovered. Then they go and help other people.”
- “Returning to a normal lifestyle—freedom from addiction—complete deliverance.”
- “Someone that’s recovering from drugs or alcohol and is capable of living a normal life.”
- “People who are having an addiction problem and are seeking help to deal with it as opposed to people who and a problem and don’t want help.”

<table>
<thead>
<tr>
<th>General Response Category</th>
<th>Weighted Number of Respondents</th>
<th>Percentage of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Specific Addictions</td>
<td>438</td>
<td>44%</td>
</tr>
<tr>
<td>Drugs</td>
<td>375</td>
<td>38%</td>
</tr>
<tr>
<td>Alcohol (Subnet)</td>
<td>256</td>
<td>26%</td>
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<tr>
<td>Smoking/Tobacco (Subnet)</td>
<td>50</td>
<td>5%</td>
</tr>
<tr>
<td>Food (Subnet)</td>
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<td>3%</td>
</tr>
<tr>
<td>Gambling (Subnet)</td>
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<td>2%</td>
</tr>
<tr>
<td>Recovering from/No longer having an addiction</td>
<td>208</td>
<td>21%</td>
</tr>
<tr>
<td>Getting life back on track/Getting over problem/Changing ways</td>
<td>111</td>
<td>11%</td>
</tr>
<tr>
<td>Trying to recover from/Overcome addiction</td>
<td>72</td>
<td>7%</td>
</tr>
<tr>
<td>Rehabilitation/Rehab</td>
<td>34</td>
<td>3%</td>
</tr>
<tr>
<td>A person getting help/Accepting/Realizing they have a problem/need help</td>
<td>31</td>
<td>3%</td>
</tr>
<tr>
<td>Becoming healthier</td>
<td>17</td>
<td>2%</td>
</tr>
<tr>
<td>Person is never really recovered/Cured/Must always be vigilant</td>
<td>17</td>
<td>2%</td>
</tr>
<tr>
<td>Good/Great/Positive thing (unspecified)</td>
<td>14</td>
<td>1%</td>
</tr>
<tr>
<td>I have/Family member has had addiction</td>
<td>13</td>
<td>1%</td>
</tr>
<tr>
<td>Addiction recovery doesn’t/Usually doesn’t work</td>
<td>12</td>
<td>1%</td>
</tr>
<tr>
<td>Person needs help</td>
<td>11</td>
<td>1%</td>
</tr>
<tr>
<td>Recovery is difficult/Hard</td>
<td>9</td>
<td>9%</td>
</tr>
<tr>
<td>Other</td>
<td>107</td>
<td>11%</td>
</tr>
<tr>
<td>Don’t know</td>
<td>60</td>
<td>6%</td>
</tr>
</tbody>
</table>

TOTAL WEIGHTED NUMBER OF RESPONDENTS: 1,000

Note: Some respondents mentioned more than one of the topic areas; therefore, the aggregate number of comments exceeds the total number of respondents.
Personal Connection to Addiction and Recovery

Question 2:

Do you know anyone PERSONALLY who is in recovery from . . .
  • Alcohol abuse
  • Use of cocaine, heroin, or methamphetamines
  • Misuse of prescription drugs, such as painkillers, sleep aids, or anti-anxiety medication
  • Use of marijuana

For all categories of substances, respondents aged 65 and older are least likely to state that they knew someone in recovery from addiction.

Overall, approximately twice as many respondents (41%) report knowing someone in recovery from alcohol abuse, compared with marijuana, other illicit drugs, or prescription drugs (18%, 21%, and 19% respectively). Knowing someone in recovery from marijuana use was strongly associated with age—28% of respondents age 18 to 34 state that they personally know someone in recovery from marijuana use. Only 12% of respondents age 55 and older know someone in recovery from marijuana use.¹

¹Please note that for this and several subsequent questions, beliefs around marijuana were polled separately from beliefs pertaining to other illicit drugs.
Stigma

Question 3:

You would think less of a friend or relative if you discovered . . .

A. They have an addiction to drugs, including illicit drugs, such as marijuana or cocaine, or prescription medications
B. They have a drinking problem
C. They are in recovery from addiction to drugs or alcohol

Less than one-fifth (18%) of respondents agreed that they would think less of a friend or relative if they discovered that person is in recovery from addiction to drugs or alcohol. However, considerably more respondents (30%) agreed that they would think less of a person who has a current addiction, including illicit drug use, or the misuse of prescription drugs.

In general, the older a person is, the more likely he or she is to think less of someone who is in recovery from drugs or alcohol, though age does not seem to have as much bearing on opinions of individuals with a current addiction to drugs.

Income is also positively associated with negative opinions of others in recovery. Those with an income of less than $25,000 per year are most likely to agree that they would think less of a person in recovery from addiction to drugs or alcohol (29%). Those with an income of $75,000 per year or more are least likely (11%) to agree that they would think less of a person in recovery. Race does not appear to be associated with respondents’ opinions of others with addictions or in recovery.
Question 4:

You would be comfortable . . .
A. BEING FRIENDS WITH someone who is in recovery from alcohol abuse
B. WORKING WITH someone who is in recovery from alcohol abuse
C. LIVING NEXT DOOR to someone who is in recovery from alcohol abuse

Well over half of respondents agree that they would feel comfortable associating with someone who is in recovery from alcohol abuse. More respondents agree that they would feel comfortable being friends with a recovering alcoholic (66%) than living next door to a recovering alcoholic (57%).

For each category of relationship, respondents age 65 or older are the least likely to agree that they would feel comfortable. Respondents age 25 to 34 are the most likely to agree that they would feel comfortable.
The presence of children in the household makes no difference in whether or not respondents agree that they feel comfortable living next door to someone who is in recovery from alcohol abuse (58% of those with children and 56% of those without).

Respondents on both ends of the household income scale are much more likely to agree that they would feel comfortable living next door to someone in recovery from alcohol abuse than would those with an income of $35,000-$50,000 per year.
Question 5:

And would you be comfortable . . .

A. BEING FRIENDS WITH someone who is in recovery from drug addiction
B. WORKING WITH someone who is in recovery from drug addiction
C. LIVING NEXT DOOR TO someone who is in recovery from drug addiction

In contrast with the previous question about people in recovery from alcohol abuse, fewer people agree that they would feel comfortable associating with someone in recovery from a drug addiction. Still, over half of those surveyed (57%) agree that they would feel comfortable being friends with someone in recovery from drug addiction. Slightly less than half (46%) agree that they would feel comfortable living next door.

Respondents age 65 and older are the least likely to agree that they would feel comfortable associating with someone in recovery from drug addiction, with only 41% comfortable being friends with, 42% comfortable working with someone, and 41% comfortable living next door to someone in recovery from drug addiction.

Similarly to the question about those in recovery from alcohol abuse, the presence of children in the household has a negligible effect on whether or not respondents reported that they would feel comfortable living next door to someone in recovery from a drug addiction (48% with children, 45% without children).
Question 6:

How much do you agree or disagree that a person with an addiction to the following substances is a danger to society?

A. Illicit drugs, such as heroin, cocaine, or methamphetamines
B. Alcohol
C. Prescription drugs, such as painkillers, sleep aids, or anti-anxiety medications
D. Marijuana

More than three-quarters (77%) of the American public believe that an individual with an addiction to illicit drugs such as heroin, cocaine, or methamphetamines is a danger to society. In contrast, only one-third (32%) of Americans believe that addiction to marijuana is a danger to society. Respondents are almost evenly split (48% believe it is a danger) on the issue of alcohol addiction.

Females are more likely than males to agree that addiction to any of the substances mentioned in the survey is a danger to society. The gender difference is most striking in relation to alcohol (40% of males and 55% of females) and prescription drugs (35% of males and 48% of females).

Overall, age is closely associated with agreement that addiction to marijuana is a danger to society. With a few exceptions, respondents in each age category became increasingly more likely to agree with the statement. More than twice the percentage of respondents age 65 and older (43%) agree that addiction to marijuana is a danger to society than do respondents age 18 to 24 (21%).

Although respondents from households with children are much more likely to view addiction to prescription drugs as a danger to society than do respondents from households without children (47% and 38%, respectively, a statistically significant difference), both segments of the population view addiction to illicit drugs as more of a danger than addiction to prescription drugs (83% and 73%, respectively).
Prevention

Question 7:

And how much do you agree or disagree that addiction to each of the following substances can be prevented?

A. Marijuana
B. Illicit drugs, such as cocaine, heroin, or methamphetamines
C. Alcohol
D. Prescription drugs

Well over half of respondents agree with statements that addictions to marijuana, other illicit drugs, alcohol, and prescription drugs can be prevented. Specifically, 66% of respondents feel that addiction to illicit drugs can be prevented, 63% feel that addiction to marijuana can be prevented, 59% of respondents agree that addiction to alcohol could be prevented, and 58% agree that addiction to prescription drugs could be prevented.

Younger adults age 25-34 are significantly more likely to agree that addiction to marijuana, other illicit drugs, and alcohol can be prevented, in comparison to adults age 65 and older.
Respondents from households with children are also much more likely to agree that substance addictions can be prevented than are those without children.
Question 8:

How much do you agree or disagree with each of the following statements?

A. People who are addicted to alcohol could stop using it if they had enough willpower
B. People who are addicted to drugs such as marijuana, heroin, or prescription drugs could stop using those substances if they had enough willpower
C. People who are addicted to alcohol have only themselves to blame for their condition
D. People who are addicted to drugs have only themselves to blame for their condition

Slightly less than half of the general public (44%) believes that people who are addicted to alcohol could stop using the substance if they had enough willpower. Even fewer (38%) believe that people who are addicted to drugs could stop using them if they had enough willpower. However, two population segments with statistically significant differences from the general public are African Americans and young adults age 18 to 24. Both groups are much more likely than other population categories to believe addiction can be stopped by willpower.

There is little difference in the number of respondents agreeing with the statements that people addicted to drugs or alcohol have only themselves to blame.

Please note that the above segments were determined independently from each other and should not be considered together.
Recovery

**Question 9:**

How much do you agree or disagree that a person can fully recover from addiction to each of the following substances?

- A. Alcohol
- B. Marijuana
- C. Illicit drugs such as cocaine, heroin, or methamphetamines
- D. Prescription drugs

Approximately three-quarters of the population believe that recovery is possible from marijuana, alcohol, or prescription drugs. However, only 58% believe that a person can fully recover from addiction to other illicit drugs such as cocaine, heroin, or methamphetamines.

In general, as Americans grow older, they are less likely to agree that recovery from substance addiction is possible. Women are more likely to agree than men (62% and 54%, respectively) that a person can fully recover from illicit drugs such as cocaine, heroin, or methamphetamines.
African Americans are more likely than Caucasians and Hispanics to agree that a person can fully recover from an addiction to illicit drugs (73%, 68%, and 49%, respectively).

Respondents who make $50,000–$75,000 per year (78%) are more likely than respondents who make less than $25,000 per year (64%) to agree that a person can fully recover from addiction to prescription drugs. In the same vein, respondents with a college degree are much more likely than those who have not completed high school to agree that a person can fully recover from addiction to marijuana or to prescription drugs. Please note that the income and education variables have been analyzed independently and may be confounding.
Question 10:

How much do you agree or disagree that a person in recovery from addiction to each of the following substances can live a productive life? (A productive life can mean holding a job, being successful in school, having your own home, and having meaningful relationships with friends and family).

A. Alcohol  
B. Marijuana  
C. Illicit drugs such as cocaine, heroin, or methamphetamines  
D. Prescription drugs

The majority of respondents agreed with the statement that people in recovery from addiction can live a productive life. Respondents feel most positive about people in recovery from addiction to marijuana, alcohol, and prescription drugs (82%, 78%, and 76%, respectively) than those in recovery from addiction to other illicit drugs such as cocaine, heroin, or methamphetamines (61%).

![Treatment programs can help people with an addiction to...](image)

Women are more likely than men to agree that a person in recovery from an addiction to prescription drugs or illicit drugs can live a productive life.

![A person in recovery from addiction can live a productive life: Sorted by gender](image)
Once again, respondents in the 25- to 34-year age bracket are the most positive that a person in recovery from addiction can go on to live a productive life. Those age 65 and older are the least positive.

Respondents who make $75,000 or more per year are more likely than any others to agree that a person in recovery from an addiction to marijuana, alcohol, or prescription drugs can live a productive life. A college degree is also positively associated with agreement that a person in recovery from alcohol or prescription drugs can lead a productive life. As mentioned previously, the income and education variables have been analyzed independently and may be confounding.

Households with children are more likely than those without children to agree that a person in recovery from addiction to illicit drugs can live a productive life (65% and 57%, respectively). The presence of children in the household has a negligible effect on the opinions of those in recovery from other addictions.
Question 11:

How much do you agree or disagree that treatment programs can help people with addiction to each of the following substances?

A. Alcohol
B. Marijuana
C. Illicit drugs such as heroin, cocaine, or methamphetamines
D. Prescription drugs

The percentage of Americans who agree that treatment programs can help people with substance addiction is slightly higher than the percentage of those who agree that people in recovery can live a productive life. Respondents see programs to help people with addiction to alcohol, marijuana, and prescription drugs more favorably than they see treatment programs to help people with addiction to other illicit drugs such as heroin, cocaine, or methamphetamines.

When considering addictions to alcohol, prescription drugs, marijuana, and other illicit drugs, women are more likely than men to agree that treatment programs can help people with those substance addictions. The differences are statistically significant for prescription drugs, marijuana, and other illicit drugs.
As in the previous question, age is negatively associated with agreement that programs can help people with addictions.

Respondents who make $75,000 per year or more are much more likely than those who make $35,000 per year or less to agree that treatment programs can help people with an addiction to alcohol, prescription drugs, or marijuana.

Similarly, college graduates are significantly more likely than respondents with less than a high school diploma to agree that treatment programs can help people with an addiction to prescription drugs (83% and 67%, respectively). Please note that the income and education variables have been analyzed independently and may be confounding.
Appendix A: Final Survey Questions
B1 When you hear the phrase “recovery from addiction” what does that mean to you? Anything else? [PROBE FULLY FOR SPECIFICS]

B2 Do you know anyone PERSONALLY who is in recovery from . . .
[READ LIST. RECORD AS MANY AS APPLY. WAIT FOR YES OR NO FOR EACH. RANDOMIZE]

01 Use of marijuana
02 Use of cocaine, heroin, or methamphetamines
03 Misuse of prescription drugs, such as painkillers, sleep aids, or anti-anxiety medication
04 Alcohol abuse
98 NONE OF THESE
99 DON’T KNOW

For the following questions, please answer using a scale of 1 to 5, where 5 means strongly AGREE and 1 means strongly DISAGREE.

B3 You would think less of a friend or relative if you discovered . . .
[RANDOMIZE ITEMS]

05 Strongly agree (5)
04 (4)
03 (3)
02 (2)
01 Strongly disagree (1)
99 DON’T KNOW

A. They have a drinking problem
B. They have an addiction to drugs, including illicit drugs, such as marijuana or cocaine, or prescription medications
C. They are in recovery from addiction to drugs or alcohol

B4 Still using the same scale, where 5 means strongly AGREE and 1 means strongly DISAGREE, you would be comfortable . . .
[RANDOMIZE ITEMS]

05 Strongly agree (5)
04 (4)
02 (3)
02 (2)
01 Strongly disagree (1)
99 DON’T KNOW

a. LIVING NEXT DOOR to someone who is in recovery from alcohol abuse
b. WORKING WITH someone who is in recovery from alcohol abuse
c. BEING FRIENDS WITH someone who is in recovery from alcohol abuse
B5 And would you be comfortable . . .

[BROWSE ITEMS]

<table>
<thead>
<tr>
<th></th>
<th>Strongly agree (5)</th>
<th>(4)</th>
<th>(3)</th>
<th>(2)</th>
<th>Strongly disagree (1)</th>
<th>DON’T KNOW</th>
</tr>
</thead>
</table>
A. LIVING NEXT DOOR TO someone who is in recovery from drug addiction
B. WORKING WITH someone who is in recovery from drug addiction
C. BEING FRIENDS WITH someone who is in recovery from drug addiction

B6 How much do you agree or disagree that a person with an addiction to the following substances is a danger to society?

[BROWSE ITEMS]

<table>
<thead>
<tr>
<th></th>
<th>Strongly agree (5)</th>
<th>(4)</th>
<th>(3)</th>
<th>(2)</th>
<th>Strongly disagree (1)</th>
<th>DON’T KNOW</th>
</tr>
</thead>
</table>
A. Alcohol
B. Marijuana
C. Illicit drugs, such as heroin, cocaine, or methamphetamines
D. Prescription drugs, such as painkillers, sleep aids, or anti-anxiety medications

B7 And how much do you agree or disagree that addiction to each of the following substances can be prevented?

[BROWSE ITEMS]

<table>
<thead>
<tr>
<th></th>
<th>Strongly agree (5)</th>
<th>(4)</th>
<th>(3)</th>
<th>(2)</th>
<th>Strongly disagree (1)</th>
<th>DON’T KNOW</th>
</tr>
</thead>
</table>
A. Alcohol
B. Marijuana
C. Illicit drugs, such as cocaine, heroin, or methamphetamines
D. Prescription drugs
Once again, please use a scale of 1 to 5, where 5 means strongly AGREE and 1 means strongly DISAGREE. How much do you agree or disagree with each of the following statements? [RANDOMIZE ITEMS]

05  Strongly agree (5)
04  (4)
03  (3)
02  (2)
01  Strongly disagree (1)
99  DON’T KNOW

A. People who are addicted to alcohol could stop using it if they had enough willpower
B. People who are addicted to drugs such as marijuana, heroin, or prescription drugs could stop using those substances if they had enough willpower
C. People who are addicted to alcohol have only themselves to blame for their condition
D. People who are addicted to drugs have only themselves to blame for their condition

How much do you agree or disagree that a person can fully recover from addiction to each of the following substances? [RANDOMIZE ITEMS]

05  Strongly agree (5)
04  (4)
03  (3)
02  (2)
01  Strongly disagree (1)
99  DON’T KNOW

A. Alcohol
B. Marijuana
C. Illicit drugs, such as cocaine, heroin, or methamphetamines
D. Prescription drugs

How much do you agree or disagree that a person in recovery from addiction to each of the following substances can live a productive life? A productive life can mean holding a job, being successful in school, having your own home, and having meaningful relationships with friends and family. [RANDOMIZE ITEMS]

05  Strongly agree (5)
04  (4)
03  (3)
02  (2)
01  Strongly disagree (1)
99  DON’T KNOW

A. Alcohol
B. Marijuana
C. Illicit drugs, such as cocaine, heroin, or methamphetamines
D. Prescription drugs
### B11
How much do you agree or disagree that treatment programs can help people with addiction to each of the following substances?

[Randomize Items]

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>05</td>
<td>Strongly agree (5)</td>
</tr>
<tr>
<td>04</td>
<td>(4)</td>
</tr>
<tr>
<td>03</td>
<td>(3)</td>
</tr>
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<td>02</td>
<td>(2)</td>
</tr>
<tr>
<td>01</td>
<td>Strongly disagree (1)</td>
</tr>
<tr>
<td>99</td>
<td>DON’T KNOW</td>
</tr>
</tbody>
</table>

A. Alcohol  
B. Marijuana  
C. Illicit drugs such as heroin, cocaine, or methamphetamines  
D. Prescription drugs
Appendix B: Coded Verbatim Responses
<table>
<thead>
<tr>
<th>ID</th>
<th>Verbatim</th>
<th>Codes</th>
</tr>
</thead>
<tbody>
<tr>
<td>358000039</td>
<td>THAT YOU'RE TRYING TO STOP DRINKING OR DOING DRUGS.</td>
<td>4</td>
</tr>
<tr>
<td>358000061</td>
<td>ALCOHOLICS/ DRUG ADDICTS /GAMBLING</td>
<td>7</td>
</tr>
<tr>
<td>358000120</td>
<td>MEANING RECOVERY FROM ANY KIND OF ADDICTION/ DRUGS ALCOHOL AND GAMBLING.</td>
<td>1</td>
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<tr>
<td>35800206</td>
<td>SOMEBODY IS RECOVERING FROM A BAD HABIT.</td>
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<td>35800226</td>
<td>DRUG PROBLEMS. ADDICTIONS LIKE ALCOHOL.</td>
<td>2</td>
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<tr>
<td>35800245</td>
<td>I KNOW EXACTLY WHAT IT MEANS. THERE ARE KIDS ON DRUGS RIGHT NOW WHO ARE ADDICTED TO IT AND THEY ARE GOING TO JAIL A LOT FOR IT. THE PARENTS OF THESE KIDS SHOULD BE RESPONSIBLE FOR GETTING KIDS AWAY FROM THAT KIND OF STUFF.</td>
<td>3</td>
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<tr>
<td>35800267</td>
<td>CLEAN SOBER</td>
<td>5</td>
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<tr>
<td>35800300</td>
<td>Somebody that had a substance abuse problem.</td>
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<td>35800365</td>
<td>SOMEONE MADE A PERSONAL CHOICE TO STRENGTHEN THEIR WILL POWER TO STOP THEIR ADDICTION.</td>
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<tr>
<td>35800424</td>
<td>TO RECOVER FROM DRUG ABUSE OR ALCOHOLISM.</td>
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<tr>
<td>35800441</td>
<td>THAT THE RECOVERING PERSON HAS BEEN ABLE TO ACKNOWLEDGE THE ADDICTION DEFINITELY AND HAS BECOME TAKING STEPS TO ELIMINATE FROM THEIR LIFE.</td>
<td>19</td>
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<tr>
<td>35800474</td>
<td>SOMEBODY IS TRYING TO CHANGING THEIR LIFE.</td>
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<tr>
<td>35800486</td>
<td>NOT MUCH</td>
<td>199</td>
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<td>35800549</td>
<td>NO LONGER ADDICTED TO IT</td>
<td>16</td>
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<tr>
<td>35800655</td>
<td>IT MEANS THAT SOMEONE IS GETTING AN ADDICTION[AE]ADDICTION CAN BE MANY THINGS LIKE FOOD, DRUGS, SMOKING.</td>
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<tr>
<td>35800714</td>
<td>RECOVERING FROM ALCOHOL OR DRUG ADDICTION</td>
<td>4</td>
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<tr>
<td>35800796</td>
<td>THEY HAVEN'T USED IN A PERIOD OF [TIME] AND DESIRES TO QUIT.</td>
<td>16</td>
</tr>
<tr>
<td>35800895</td>
<td>A DRUG-OR ALCOHOL-ADDICTED PERSON CHOOSES TO GET SOBER AND STAY SOBER. A FORMER ALCOHOLIC OR DRUG IS ALWAYS [IN] RECOVERY.</td>
<td>1</td>
</tr>
</tbody>
</table>
Appendix B: Coded Verbatim Responses—Question 1

358000915 A CHANGE/ GETTING BETTER 21
358000935 THAT THEY WERE HOOKED ON DRUGS AND THEY ARE RECOVERING\ AND NOT USING THEM ANY MORE 1
358000937 DRUG ADDICTION – CRACK, POT, HEROIN 2
358000975 SOMEBODY WORKING THEIR WAY OUT OF A DISEASE OF SOME KIND. (A/E) 195
358001002 giving up something that is harmful to your body 16
358001030 somebody getting over addiction 16
358001103 NO LONGER HAVING THE ADDICTION 16
358001106 FROM DRUGS AND ALCOHOL 1 4
358001135 A BAD HABIT 195
358001171 RECOVERING FROM AN ADDICTION LIKE BOOZE AND DRUGS 4 1
358001204 DRUGS/ ALCOHOL/ TOBACCO 2 7 12
358001321 YOU FINALLY GOT A BACKBONE. 21
358001329 you’re getting better 21
358001334 SOMEONE WAS A DRUG ABUSER 1
358001400 THE ABILITY TO SUSPEND THE USE [OF] ADDICTIVE SUBSTANCES I BELIEVE THAT WILL NEVER END AND THE PERSON MUST MAINTAIN CONSTANT SURVEILLANCE. I THINK IT IS A VERY SAD SITUATION AND REDUCES THE JOY OF LIFE. 26 195
358001421 MEANS A LOT JUST RECOVERED. I WOULD SAY EAT TO LIVE\ GOOD FOOD MEANS GOOD LIFE. 195 13
358001564 HOPEFULLY THEY RECOVERED FROM THEIR ADDICTION. 16
358001632 HAVING A PROBLEM WITH A SUBSTANCE OR ALCOHOL. THAT YOU ARE BETTER AND BEAT ALL BAD HABITS. 1 4
358001716 IT MEANS BEING ABLE TO OVERCOME THE ADDICTION AND RESUME A NORMAL LIFE, BECAUSE JUST STOPPING THE BEHAVIOR OF YOUR ADDICTION IS NOT FULL RECOVERY. BECAUSE TO BE FULLY RECOVERED YOU HAVE TO GET BACK INTO LIFE. 16 21
358001780 recovery from some kind of bad habit\ like drinking or drugs 4 1
358001788 YOU GOT OVER A DRUG OR ALCOHOL PROBLEM 1 4
358001814 IT TELLS ME SOMEONE IS SEEKING REHAB OR IS IN REHAB AND HOPING FOR A POSITIVE OUTCOME FOR THAT PERSON OR PEOPLE IN RECOVERY 18 195
it means that somebody is taking steps in the right direction.

IN THE PROCESS OF GETTING OUT OF AN ADDICTION

SOMEONE GETTING OVER GETTING OFF DRUGS REHAB

IT IS A CHOICE OF A PERSON WHO EVENT INTO THEIR SELF AND FIX THEIR LIFE.

SOMEONE WHO IS RECOVERING

PEOPLE HELPING THEMSELVES OUT ON GETTING BETTER

SOMEBODY THAT’S TRYING TO TURN THEIR LIFE AROUND. (A/E)

GETTING WELL OVER ANY ADDICTION WHETHER IT IS DRUGS OR ALCOHOL DRUGS, SEX OR OVEREATING \ SOMEONE IS WORKING ON THEIR ISSUES

IT MEANS NOT BEING ADDICTED

SOMEONE IS RECOVERING FROM DRUGS OR ALCOHOL

THAT YOU HAVE BEAT WHAT YOU WERE ADDICTED TO AND HAVE TO BE AWARE OF WHAT YOU ARE DOING IN THE FUTURE

AH RECOVERING FROM DRUGS & ALCOHOL

SOMEBODY HAS FALLEN PREY TO DRUGS OR ALCOHOL AND HAS GOTTEN OUT OF IT

DRUG USER TRYING TO GET HIS LIFE BACK TOGETHER

if you’re getting something that you’re addicted [to]

a wonderful thing has happened.

MEANS YOU GIVE IT UP YOU RECOVER! SAVE THEIR LIFE

GETTING LESS ADDICTED TO DRUGS\ ALCOHOL\ FOOD\ DRUGS

SUBSTANCE ABUSE OF ONE THING OR ANOTHER/ ALL PHARMACEUTICALLY RELATED IT IS ALL RELATED TO ADDICTION TO DRUGS ALCOHOL AND THE NEED FOR HELP FOR HEALTH-RELATED EDUCATION

STUCK ON DRUGS OR SOME OTHER HABIT

you are no longer addicted

BECOMING HEALTHY AFTER PHYSICAL ADDICTION TO DRUGS, ALCOHOL AND TOBACCO
<table>
<thead>
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<th>Response</th>
</tr>
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<tbody>
<tr>
<td>358003199</td>
<td>THAT SOMEONE HAD A PROBLEM WITH ALCOHOL OR DRUGS\ THEY GOT HELP AND THEN THEY WOKE UP AND THEY AREN'T DOING IT ANYMORE. THEY REALIZED THAT THEY HAD A PROBLEM AND THEY WENT FOR ASSISTANCE\ THEY ACCEPTED THE ASSISTANCE AND THEY RECOVERED. THEN THEY GO AND HELP OTHER PEOPLE.</td>
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<tr>
<td>358003296</td>
<td>I guess it would mean someone that was a former addict.</td>
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<td>358003318</td>
<td>RECOVERING FROM ALCOHOL OR DRUG ADDICTION OR GAMBLING ADDICTION</td>
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<td>358003394</td>
<td>IN A PROGRAM TO STOP THEIR ADDICTION WHATEVER IT WAS</td>
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<td>358003434</td>
<td>DRINKING OR DRUGS AND ADDICTION TO SHOPPING.</td>
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<tr>
<td>358003535</td>
<td>VARIOUS DIFFERENT THINGS\ DRUGS\ EATING DISORDERS/ SPENDING MONEY WILDLY</td>
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<td>358003550</td>
<td>YOU'RE GETTING BETTER.</td>
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<td>358003701</td>
<td>RECOVERY FROM DRUGS.</td>
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<td>358003960</td>
<td>SOMEBODY NOT INTOXICATED EVERYDAY. PERSON'S LIFE IS MORE BENEFICIAL TO THEMSELVES AND OTHERS</td>
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<tr>
<td>358004026</td>
<td>rehab from drugs and it all depends on what you are addicted to</td>
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<tr>
<td>358004117</td>
<td>SOMETHING HAS TO BE DONE ABOUT IT\ AND IS SOMETHING BEING DONE ABOUT IT</td>
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<td>358004144</td>
<td>REHABILITATION</td>
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<tr>
<td>358004213</td>
<td>SOMEONE WHO GOT THROUGH REHAB\ OR SOMEONE OVERCAME DRUGS AND ALCOHOL.</td>
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<td>358004277</td>
<td>STAYING SOBER</td>
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<td>358004368</td>
<td>A PERSON WAS EITHER ADDICTED TO DRUGS OR ALCOHOL</td>
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<td>358004435</td>
<td>SOMEBODY WHO IS RECOVERING FROM ALCOHOL OR DRUGS.</td>
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<tr>
<td>358004487</td>
<td>THAT COULD MEAN ANYTHING</td>
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<td>358004506</td>
<td>1 PERCENT/ DANGER STEER CLEAR/ RAISE YOUR KIDS BETTER / DRUG BABIES\ CRIME\ RAPE\ MURDER.</td>
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<td>358004572</td>
<td>SEEKING HELP / THE END OF THE ROAD FOR THEM / GOOD JOB / CONGRATULATIONS / I ADMIRE ANYBODY WHO DOES THAT / I'M HAPPY FOR YOU I ADMIRE THE EFFORT THEY HAVE GONE THROUGH .</td>
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<tr>
<td>358004605</td>
<td>ALCOHOL ADDICTION</td>
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</table>
Appendix B: Coded Verbatim Responses—Question 1

358004660 SOMEONE RECOVERING FROM DRUGS OR ALCOHOL/ OBESITY 1 4 13
358004812 STOP DOING WHAT YOU ARE ADDICTED [TO] 16
358004858 CHEMICAL DEPENDENCY (A/E) 2
358004958 IT MEANS THAT IT TAKES TIME AND YOU TAKE EVERY DAY AND EVERY HOUR AS A STRUGGLE 26
358004963 I DON’T KNOW I DREW A BLANK 199
358004988 IT MEANS THAT SOMEBODY NEEDS TO HAVE SOMEBODY FORCE THEM TO / PEOPLE DO THINGS THEY SHOULDN’T DO / THEY NEED TO HAVE MORE SELF-CONTROL AND THERE IS TOO MUCH PERMISSIVENESS W/E 195
358004989 MEANS SOMEONE IS GONNA HAVE A HARD TIME RECOVERING IF THEY DO IT 25
358005087 alcoholism 7
358005091 RECOVERING FROM SUBSTANCE ABUSE 2
358005122 THAT YOU GET BACK ON YOUR FEET SO YOU CAN FUNCTION LIKE WORKING OR SOMETHING improving the relation with your family 21
358005181 SOMEBODY WHO IS PREVIOUSLY ADDICTED 16
358005220 THEY HAVE BEEN ABLE TO MAINTAIN SOME KIND OF NO SUBSTANCE ABUSE 16
358005253 SOMEONE WHO IS ADDICTED TO SOME KIND OF SUBSTANCE IS NOW SOBER 16
358005311 IT MEANS TO ALWAYS DO THE SAME THING LIKE DRUGS \ SMOKING \ EATING THE SAME THING / YOU KNOW THAT IT IS NOT GOOD FOR YOU TO EAT THOSE KIND OF STUFF - CAKES, PIZZA, HAMBURGERS - THEY ARE REALLY BAD FOR YOUR HEALTH AND YOU STILL EAT IT 2 12 14
358005317 YOU’RE NOT A DRUNK ANYMORE OR DON’T TAKE DRUGS 4 1
358005351 someone gives up something that was good for them. 16
358005363 IMPOSSIBLE TO ME / I HAVE A STRONG FEELING OF ALCOHOL ADDICTION AS I BELIEVE TAKING ONE DRINK DOES NOT MEAN AN ALCOHOL ADDICTION / I DO NOT DRINK AT ALL 26
358005379 overcome the addiction 16
358005441 someone getting off of whatever they are on. 16
Appendix B: Coded Verbatim Responses—Question 1

358005475 TAX PAYERS' MONEY GOING OUT FOR NOTHING 27
358005561 IT MEANS YOU WERE ADDICTED AND YOU ARE HOPING TO BE SUCCESSFUL IF YOU SAY YOU ARE RECOVERING YOU ARE TRYING 17
358005583 IT MEANS THAT THEY ARE AN ADDICT AND THEY HAVE A PROBLEM AND THEY ARE IN RECOVERY. THAT DOES NOT GUARANTEE THAT A PROGRAM WILL SUCCEED. 17 27
358005616 RETURNING TO A NORMAL LIFESTYLE / FREEDOM FROM ADDICTION / COMPLETE DELIVERANCE 21 16
358005767 RECOVERY FROM DRUGS OR ALCOHOL 1 4
358005775 LIVING LIFE BETTER 21
358005858 ALCOHOLISM / SEX 7 15
358005928 ON THE WAY TO A BETTER LIFESTYLE 21
358005990 DRUGS AND ALCOHOL MORE KID STUFF TODAY 2 7
358006024 MEANS FROM SMOKING 12
358006098 A JUNKIE 3
358006169 just what it says 199
358006204 ALCOHOL AND DRUGS AND CIGARETTES 7 2 12
358006210 nothing 199
358006331 SMOKING / QUITTING SMOKING (AE) 11
358006384 A PERSON IS WORKING ON STAYING SOBER FROM DRUGS OR ALCOHOL 1 4
358006407 SOMEONE THAT IS DEALING WITH ISSUES AND HAS TO WORK A PROGRAM EVERY DAY. 26
358006416 SOMEONE THAT'S RECOVERING FROM DRUGS OR ALCOHOL AND IS CAPABLE OF LIVING A NORMAL LIFE 1 4 21
358006424 SOMEONE WITH A DRUG PROBLEM 2
358006615 drug or alcohol addiction 2 7
358006688 it means that usually recovering from drugs and alcohol 1 4
358006690 recovering from a drug addiction / drugs and alcohol and that type of thing 1 4
358006712 TEMPORARY FIX 27
358006731 SOMEBODY IS ON DRUGS. 2
358006761 MEDIA BUZZ WORD / COP OUT 195
358006818 not taking drugs or alcohol anymore 1 4
358006943 DRUGS 2
358006960 SOMETHING POSITIVE 23
358006971 you are not actively addicted/ I mean as in you’re not drinking/ but you still have the behaviors 26
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<tr>
<th>Code</th>
<th>Text</th>
<th>Count</th>
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<tr>
<td>358007004</td>
<td>I guess it means just getting over an addiction whatever it [is] these days. We talk about all kinds of addictions from drugs to oil</td>
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<td>358007213</td>
<td>GAINING CONTROL OF ADDICTED BEHAVIOR.</td>
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<td>358007373</td>
<td>DRUGS AND ALCOHOL</td>
<td>2 7</td>
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<td>358007377</td>
<td>DON'T KNOW I HAVE NO ADDICTIONS SO I DON'T KNOW</td>
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<td>358007437</td>
<td>I WOULD WANT TO KNOW WHAT KIND OF AN ADDICTION YOU HAVE.</td>
<td>199</td>
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<td>358007539</td>
<td>THE WAR ON DRUGS AND RECOVERY OF THE ECONOMY</td>
<td>3 195</td>
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<td>358007549</td>
<td>temp relapse</td>
<td>195</td>
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<td>358007681</td>
<td>I KNOW WHAT IT IS BUT CAN'T EXPLAIN. SAYS IT ALL RIGHT THERE.</td>
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<td>358007721</td>
<td>to stop using drugs and alcohol</td>
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<td>358007902</td>
<td>WONDERFUL / STARTING A NEW LIFE AND GETTING ON THE RIGHT FOOT/ NEW BEGINNING</td>
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<td>358007954</td>
<td>HOPE FOR SOMEBODY/ HAPPIER LIFE/ HAPPIER FAMILY</td>
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<td>DRUGS</td>
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<td>358008069</td>
<td>THAT YOU ARE RECOVERING FROM AN ADDICTION\ TRYING TO KEEP CLEAN FROM AN ADDICTION</td>
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<td>358008075</td>
<td>DRUG USE</td>
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<td>DRUG ADDICT SUBSTANCE ABUSE</td>
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<td>358008255</td>
<td>RECOVERING FROM DRUG OR ALCOHOL ABUSE\ MAYBE SMOKING</td>
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<td>358008427</td>
<td>SOMEBODY IS NOT ADDICTED ANYMORE</td>
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<td>358008437</td>
<td>drugs</td>
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<td>people who are having an addiction problem and are seeking help to deal with as opposed to people who [have] a problem and don't want help</td>
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<td>358008561</td>
<td>DOESN'T MEAN A THING TO ME BECAUSE I HAVE NO ADDICTIONS</td>
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<td>DRUGS/ RECOVERY FROM DRUG ADDICTION</td>
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<td>THAT MEANS THAT THE PERSON IS ADDICTED AND TRYING TO BECOME FREE OF THAT ADDICTION</td>
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<td>THAT SOMEONE IS GETTING OVER A DRUG OR ALCOHOL PROBLEM.</td>
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<td>IT MEANS SOMEBODY'S GETTING OVER AN ADDICTION OF DRUGS OR ALCOHOL OR GAMBLING</td>
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<td>Response</td>
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<td>recovering from addiction\ recovering from alcohol and drugs</td>
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<td>GETTING OVER WHATEVER YOU ARE ADDICTED TO</td>
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<td>EITHER ALCOHOL OR DRUGS</td>
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<td>358009132</td>
<td>TRYING TO [GET] BETTER FROM THINGS THAT WE HAVE TOUGH TIME CONTROLLING.</td>
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<td>358009196</td>
<td>TRYING GET BACK TO LEVEL FIELD</td>
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<td>358009210</td>
<td>THAT THEY’RE EITHER ON DRUG, ALCOHOL OR GAMBLING ISSUE</td>
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<td>SOMEBODY IS GOING IN THE RIGHT DIRECTION TO BREAK THEIR ADDICTION</td>
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<td>MEANS YOU CLEANED YOURSELF UP FROM SOMETHING / A CLEANSING OF WHATEVER IT MIGHT BE</td>
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<td>A PERSON IS FREE FROM THE ADDICTION THEY HAVE.</td>
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<td>SOMEONE HAS AN ADDICTION DISEASE AND WENT TO A RECOVERY HOUSE</td>
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<td>358009628</td>
<td>THAT SOMEONE IS ABLE TO CONTROL A PART OF A LIFE THEY COULD NOT CONTROL BEFORE</td>
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<td>I SAY ALCOHOL OR DRUG TREATMENT OR THE PROCESS OF THE TREATMENT</td>
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<td>alcohol or drugs</td>
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<td>getting off of drugs</td>
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<td>358009845</td>
<td>a lot of drugs</td>
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<td>358009847</td>
<td>REHABILITATION</td>
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<td>358010090</td>
<td>REGAINING CONTROL OVER A PERSON’S LIFE</td>
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<td>358010107</td>
<td>PEACE OF MIND/ HAPPINESS/ TOTAL RELIEF</td>
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<td>AA/ WEIGHT WATCHER’S</td>
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<td>THAT A PERSON HAS THEIR ADDICTION UNDER CONTROL AND HOPES TO FALL BACK</td>
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<td>358010313</td>
<td>DOES NOT AFFECT ME</td>
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<td>358010485</td>
<td>THAT MEANS THAT A PERSON HAS EITHER COME TO THEIR SENSES ANDASKED FOR HELP FROM EITHER AA OR THEIR DOCTOR\ OR THEY COME TO GOD AND ASK FOR DELIVERANCE.</td>
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<td>THAT SOMEONE IS GETTING OVER A PROBLEM THEY HAD.</td>
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<td>DRUGS OR ALCOHOL</td>
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<td>358010901</td>
<td>REHABILITATION</td>
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<td>IT MEANS GENERALLY ALCOHOL OR CHEMICAL DEPENDENCY/ COULD BE GAMBLING.</td>
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<td>DRUGS AND ALCOHOL</td>
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<td>358011033</td>
<td>GOING OFF TO A BETTER PLACE THAN YOU WERE BEFORE, A HEALTHIER PLACE</td>
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<td>358011065</td>
<td>GETTING BETTER</td>
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<td>358011115</td>
<td>IS FREE FROM ANY TYPE OF ADDICTION THAT THEY MIGHT HAVE HAD AND THAT MIGHT HAVE RECOVER.</td>
<td>16</td>
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<td>358011230</td>
<td>IT'S HARD</td>
<td>25</td>
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<td>358011254</td>
<td>LIFE CHANGING</td>
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<td>358011271</td>
<td>TO OVERCOME FROM CAPTIVATING A PERSON. SETTING YOURSELF FREE/ NO LONGER BEING DOMINATED/ FACING YOUR PROBLEMS ON YOUR OWN</td>
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<td>358011348</td>
<td>SOMEONE HAS A HABIT THEY CANT BREAK / SOME KIND OF PROGRAM TO HELP THEM BREAK THAT HABIT</td>
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<td>358011408</td>
<td>SMOKING DRUGS AND STUFF LIKE THAT</td>
<td>12 2</td>
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<td>358011518</td>
<td>SO MANY PEOPLE ADDICTED TO PRESCRIPTION DRUGS THAT IT IS RAMPANT IN THE US</td>
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<td>358011611</td>
<td>DRUG ADDICTION ALCOHOL</td>
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<td>358011630</td>
<td>SOMEBODY WAS ON DRUGS</td>
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<td>358011718</td>
<td>NOT SURE</td>
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<tr>
<td>358011746</td>
<td>MEANS SOMEBODY HAS KICKED THEIR ADDICTION</td>
<td>16</td>
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<tr>
<td>358011944</td>
<td>DRUGS OR ALCOHOL</td>
<td>2 7</td>
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<tr>
<td>358012024</td>
<td>RECOVERING FROM DEPENDENCE FROM ONE KIND TO ANOTHER</td>
<td>16</td>
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<tr>
<td>35801207</td>
<td>SOMEONE HAS OVERCOME AN ADDICTION. THEY ARE STOPPING USING THE ITEM WAS DRUGS ALCOHOL OR WHATEVER</td>
<td>1 4</td>
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<tr>
<td>358012265</td>
<td>SOMEONE HAS A HABIT THAT THEY CAN NOT KICK LIKE DRINKING OR DRUGS OR SMOKING THAT THEY CAN NOT KICK</td>
<td>2 7 12</td>
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<tr>
<td>358012404</td>
<td>THAT YOU TRY TO YOU KNOW WENT TO REHAB OR TRIED TO AND STOPPED DOING WHATEVER YOU ARE ADDICTED TO</td>
<td>18 16</td>
</tr>
<tr>
<td>358012433</td>
<td>getting over alcoholism or drug addiction</td>
<td>4 1</td>
</tr>
<tr>
<td>Code</td>
<td>Response</td>
<td>Count</td>
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<tr>
<td>358012448</td>
<td>SOMEONE WHO HAS HAD AN ADDICTION AND IS ON THE ROAD TO RECOVERY BUT NOT COMPLETELY RECOVERED.</td>
<td>17</td>
</tr>
<tr>
<td>358012524</td>
<td>KICK THE HABIT</td>
<td>16</td>
</tr>
<tr>
<td>358012655</td>
<td>GETTING OVER SOME ADDICTION TO SOME SUBSTANCE</td>
<td>16</td>
</tr>
<tr>
<td>358012726</td>
<td>WHEN SOMEONE CANNOT CONTROL THEMSELVES AND ARE COMPLETELY ENGULFED BY THEIR HABIT</td>
<td>195</td>
</tr>
<tr>
<td>358012917</td>
<td>DRUGS</td>
<td>2</td>
</tr>
<tr>
<td>358012972</td>
<td>THAT IT IS POSSIBLE.</td>
<td>195</td>
</tr>
<tr>
<td>358012996</td>
<td>A person being consumed by something that’s not good for them; it doesn't have to be drugs or alcohol. People are addicted to a lot of things</td>
<td>195</td>
</tr>
<tr>
<td>358013058</td>
<td>The person who has the problem is meeting the challenge of their addiction/ 12 steps</td>
<td>195</td>
</tr>
<tr>
<td>358013073</td>
<td>REGAINING YOUR INDEPENDENCE</td>
<td>21</td>
</tr>
<tr>
<td>358013332</td>
<td>THE PERSON IS GETTING BACK ON TRACK FOR NORMAL LIVING</td>
<td>21</td>
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<tr>
<td>358013355</td>
<td>RECOVERY FROM SOME SORT OF ALCOHOL OR DRUG ADDICTION</td>
<td>4</td>
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<tr>
<td>358013547</td>
<td>QUITTING SMOKING</td>
<td>11</td>
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<tr>
<td>358013575</td>
<td>I REALLY DON'T CARE/I HAVE NO FEELING ABOUT IT</td>
<td>199</td>
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<tr>
<td>358013578</td>
<td>PERSON RECOVERING FROM ANY ADDICTION</td>
<td>16</td>
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<tr>
<td>358013835</td>
<td>SOMEONE WHO RECOGNIZES THE ADDICTION AND IS ABLE TO AVOID THE EXPOSURE TO DRUGS AND ALCOHOL</td>
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<tr>
<td>358013877</td>
<td>I DON'T APPROVE OF IT. THEY GET RECOVERY AND SO MANY GO BACK TO IT.</td>
<td>27</td>
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<tr>
<td>358014006</td>
<td>CLINICAL ILLNESS</td>
<td>195</td>
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<tr>
<td>358014051</td>
<td>They have to do [it] themselves.</td>
<td>195</td>
</tr>
<tr>
<td>358014204</td>
<td>SOMEBODY HAS BEEN IN DEEP TROUBLE</td>
<td>195</td>
</tr>
<tr>
<td>358014363</td>
<td>OVERCOMING YOUR PROBLEMS AND STRAIGHTENING YOUR LIFE OUT</td>
<td>21</td>
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<tr>
<td>358014534</td>
<td>RECLAIMED LIVES. HAVING MORE MONEY IN YOUR POCKET.</td>
<td>21</td>
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<tr>
<td>358014833</td>
<td>somebody had an addiction and somebody recovered from it</td>
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<tr>
<td>358014938</td>
<td>RECOVERING FROM ADDICTION.</td>
<td>13</td>
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<td>358014979</td>
<td>RECOVERY FROM DRUG ADDICTION OR GAMBLING</td>
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<tr>
<td>358015006</td>
<td>getting over what you were doing</td>
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<td>358015198</td>
<td>AN ADDICT IS GETTING HELP TO KICK THE PROBLEM</td>
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<tr>
<td>358015218</td>
<td>DOESN'T DESCRIBE ANYTHING THAT I KNOW OF</td>
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</tbody>
</table>
Appendix B: Coded Verbatim Responses—Question 1

358015250 THAT SOMEBODY GOT OFF OF A BAD HABIT
358015291 [It] means that there are a lot of people getting into the lime light by suggesting that people are getting addicted to things. Pretty soon everything will be an addiction.
358015354 [IT] MEANS STOPPING LONG ENOUGH TO TAKE A GOOD LOOK AT WHAT YOU ARE DOING TO YOUR LIFE. CHANGING YOUR BEHAVIOR TO MAKE CHANGES IN YOUR LIFE. IT IS A CHOICE THAT ONLY YOU CAN DO
358015422 RECOVERING FROM ANY ADDICTION.
358015442 GOOD
358015457 nothing
358015764 SOMEBODY TRYING TO KICK A HABIT. DRUGS \ ALCOHOL OR CAUGHT SMOKING.
358015839 TO RECOVER FROM AN ADDICTION FROM ALCOHOL AND DRUGS /SMOKING TOBACCO TOO
358015941 IF YOU WERE AN ALCOHOLIC, THEN YOU WOULD BE RECOVERING THEN YOU WERE STILL ON THE WAGON (AE)
358015997 STOPPING YOUR ADDICTION/ BECOMING A PRODUCTIVE PART OF SOCIETY AGAIN WHERE WE ARE NOT PAYING FOR YOU
358016004 ANYTHING; NOTHING
358016108 GETTING HEALTHY AND PUTTING AN END TO DRUG OR ALCOHOL ABUSE
358016112 SOMEONE ON DRUGS IS TRYING TO QUIT
358016113 IT MEANS THAT YOU GIVE IT YOUR ALL TO STAY AWAY FROM USING DRUGS AND ALCOHOL. PEOPLE WITH ADDICTIONS NEED HELP GETTING ON THE RIGHT TRACK
358016267 THE FIRST THING THAT COMES TO MIND IS REHAB/ BASICALLY LETTING GO OF BAD HABITS
358016277 RECOVERY FROM SMOKING, ALCOHOL
358016396 SOMEBODY WAS ADDICTED TO SOMETHING AND THEY ARE RECOVERING FROM IT
358016397 RECOVERING FROM DRUG; FROM ALCOHOL; SMOKING
358016604 SOMEBODY IS GETTING OFF AN ADDICTION
358016628 THAT YOU NEED HELP
<table>
<thead>
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</thead>
<tbody>
<tr>
<td>358016673</td>
<td>MEANS SOMEONE WAS ON DRUGS, DIET PILLS, THERE ARE LOTS OF ADDICTIONS. CREDIT CARD SPENDING, OVEREATING</td>
<td>1</td>
</tr>
<tr>
<td>358016691</td>
<td>FROM DRUGS OR ALCOHOL\ COULD BE TOBACCO TOO I SUPPOSE. I DON’T KNOW; THERE ARE A LOT OF ADDICTIONS\ PORNOGRAPHY IS AN ADDICTION</td>
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<tr>
<td>358016710</td>
<td>IT MEANS SOMEONE IS GETTING OFF THE SUBSTANCE THEY’RE ADDICTED TO AND BECOMING SOBER.</td>
<td>16</td>
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<tr>
<td>358016718</td>
<td>GETTING OVER A HABIT YOU HAD TROUBLE GETTING OVER</td>
<td>16</td>
</tr>
<tr>
<td>358016952</td>
<td>When they have finally went to the end of the road or finally accomplished the goal and are no longer addicted to drugs.</td>
<td>16</td>
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<tr>
<td>358017017</td>
<td>It means an attempt to overcome it an addiction in your life.</td>
<td>17</td>
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<tr>
<td>358017132</td>
<td>Somebody recovering from drug addiction</td>
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<tr>
<td>358017146</td>
<td>REHAB</td>
<td>18</td>
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<tr>
<td>358017158</td>
<td>Recovering from drugs like AA</td>
<td>1</td>
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<tr>
<td>358017221</td>
<td>Someone who has a problem\ who is now facing that problem\ now trying to get better. Once you are out [of] the crisis mode your addiction can be beat. You are always in recovery. we need more understanding in that area.</td>
<td>19</td>
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<tr>
<td>358017290</td>
<td>SOMEONE HAS HAD AN ADDICTION AND IS DOING BETTER AND ON THERE WAY UP; NEED A LOT OF RECOGNITION AND A LOT OF REINFORCEMENT.</td>
<td>17</td>
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<tr>
<td>358017427</td>
<td>drug addiction</td>
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<tr>
<td>358017530</td>
<td>I guess taking drugs or alcohol or overeating</td>
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<tr>
<td>358017551</td>
<td>SOMEBODY WHO HAS SEEKED HELP FOR THEIR STRUGGLING ADDICTION.</td>
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<tr>
<td>358017655</td>
<td>THAT ONCE YOU WERE ADDICTED TO SOMETHING AND NOW YOU HAVE TO RECOVER</td>
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<tr>
<td>358017875</td>
<td>It could mean a lot of things like drugs</td>
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<td>358017876</td>
<td>PEOPLE WHO ARE RECOVERING FROM DRUG OR ALCOHOL ABUSE</td>
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<td>358017910</td>
<td>SOMEONE WHO HAS ENTERED TREATMENT IN RECOVERING</td>
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<tr>
<td>358017980</td>
<td>PEOPLE COMING OUT OF REHAB FOR ALCOHOL OR DRUGS</td>
<td>18</td>
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<tr>
<td>358018008</td>
<td>A GOOD THING</td>
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<tr>
<td>358018024</td>
<td>THERE ARE A LOT OF WEAK PEOPLE IN THE NATION; A LOT OF DOPE HEADS; DON’T GET ON DRUGS.</td>
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<td>358018098</td>
<td>CAN’T THINK OF ANYTHING</td>
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<tr>
<td>Code</td>
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<tr>
<td>--------------</td>
<td>---------------------------------------------------------------------------</td>
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<tr>
<td>358018132</td>
<td>a clean and sober person clean of alcohol and drugs</td>
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<tr>
<td>358018193</td>
<td>RECOVERY FROM WHATEVER ALCOHOL TOBACCO DRUGS OR PORNOGRAPHIC STUFF</td>
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<td>358018292</td>
<td>SOMEONE IS GOING THROUGH THE PROCESS OF BEING UNADDICTED</td>
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<td>358018390</td>
<td>BECOMING DRUG-FREE</td>
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<td>358018562</td>
<td>Like you’re trying to do better</td>
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<td>358018672</td>
<td>recovering from a compulsive action</td>
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<td>358018679</td>
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<td>358018694</td>
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<td>uh drugs and alcohol</td>
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<td>358019139</td>
<td>YOU’RE OFF THE DRUGS AND IT IS SOMETHING YOU ARE IN CONTROL OF</td>
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<tr>
<td>358019231</td>
<td>NOTHING COMES TO MIND</td>
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<tr>
<td>358019322</td>
<td>To get back to normal life</td>
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<tr>
<td>358019383</td>
<td>WELL IT IS A PERSON OR A PERSONAL JOURNEY TO GET FREE FROM</td>
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<td></td>
<td>WHATEVER THAT ADDICTION IS ALCOHOL DRUGS TOBACCO SEX ETC.</td>
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<tr>
<td>358019410</td>
<td>It means someone is recovering from an addiction</td>
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<tr>
<td>358019470</td>
<td>SOMEONE WHO IS GETTING WELL FROM ADDICTION FROM DRUGS OR ALCOHOL.</td>
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<tr>
<td>358019586</td>
<td>Means to me I have a friend in recovery; I’m all for that, in for helping</td>
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<tr>
<td></td>
<td>and correcting it. But we spent money - too much on welfare.</td>
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<td>358019588</td>
<td>RECOVERING ALCOHOLIC</td>
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<td>358019612</td>
<td>YOU ARE ALWAYS RECOVERING FROM THE ADDICTION, NO MATTER WHAT IT IS.</td>
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<tr>
<td>358019757</td>
<td>Someone trying to rid themselves of an addiction</td>
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<tr>
<td>358019763</td>
<td>SOMEBODY WHO IS IN THE PROCESS OF RECOVERY FROM ALCOHOL OR DRUGS.</td>
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<tr>
<td>358019790</td>
<td>LOTS OF DIFFERENT TYPES OF ADDICTIONS. RECOVERY MEANS YOU ARE THROUGH</td>
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<td>YOUR ADDICTION.</td>
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<tr>
<td>358019844</td>
<td>THAT SOMEBODY HAS TURNED AROUND FROM WHATEVER ADDICTION; SOMETHING LIKE</td>
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<td></td>
<td>REPENTING FOR WHAT THEY HAVE DONE TO TURN AROUND OR AWAY FROM WHATEVER</td>
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<td></td>
<td>THEY HAVE DONE.</td>
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<td>358019857</td>
<td>PERSON IS TRYING TO HELP THEMSELVES.</td>
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<td>358019973</td>
<td>USED DRUGS OR TOBACCO</td>
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<td>358020003</td>
<td>Being a recovery alcoholic or drugs addiction.</td>
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<td>358020017</td>
<td>DRUG OR ALCOHOL ADDICTION/REHAB</td>
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<tr>
<td>358020092</td>
<td>DEPENDENCY OF FOREIGN OIL; POLITICIANS &amp; LIARS.</td>
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<td>358020124</td>
<td>Smoking/we/cigarettes/drugs and alcohol/gambling/eating too much/</td>
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<td>358020209</td>
<td>No answer</td>
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<td>358020223</td>
<td>SOMEONE IN PROCESS OF TRYING TO GET OFF AN ADDICTION</td>
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<tr>
<td>358020259</td>
<td>BECOMING HEALTHY</td>
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<td>358020295</td>
<td>IT MEANS THAT HAS BEEN ADDICTED AND THEY ARE TRYING TO KICK THE HABIT OR HAVE KICKED THE HABIT.</td>
<td>17</td>
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<tr>
<td>358020301</td>
<td>THAT YOU CAN ABLE TO STOP SOMETHING THAT YOU HAVE BEEN DOING FOR YEARS LIKE SMOKING LIKE I DID - 2 TO 3 PACKS A DAY - SO I STOPPED.</td>
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<tr>
<td>358020311</td>
<td>MEANS RECOVERING FROM AN ADDICTION</td>
<td>16</td>
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<td>358020340</td>
<td>I THINK OF DRUGS AND FAMILY TERMS OF DRUG ADDICTION; ADDICTION TO OIL</td>
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<tr>
<td>358020459</td>
<td>RECOVERY FROM ADDICTION</td>
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<tr>
<td>358020577</td>
<td>ABILITY TO SEE WHAT YOU WERE ADDICTED TO AND NEVER DO IT AGAIN; GETTING RID OF HEALTH EFFECTS.</td>
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<tr>
<td>358020600</td>
<td>IT MEANS RECOVERING FROM ADDICTION WM THAT'S THE BEST I CAN DO</td>
<td>16</td>
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<tr>
<td>358020654</td>
<td>YOUR CURED FROM WHAT YOU WERE ADDICTED TO/NO LONGER FEEL THE NEED TO DO IT OR HAVE/</td>
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<tr>
<td>358020759</td>
<td>GET OVER SOMETHING YOU'RE ADDICTED TO</td>
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<tr>
<td>358020760</td>
<td>Drug addiction.</td>
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<tr>
<td>358020774</td>
<td>SOMETHING THAT HAS CONTROL OVER YOUR LIFE\ AND YOU CAN SAY THAT YOU HAVE BEATEN THE ADDICTION/ IT DEPENDS ON THE ADDICTION/ IF IT WAS DRUGS AND YOU OVERCAME IT YOU COULD REJOIN SOCIETY</td>
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<tr>
<td>358020872</td>
<td>REHABILITATION BACK TO A HEALTHIER STATE</td>
<td>18</td>
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<tr>
<td>358020873</td>
<td>SOMETHING DRUG OR ALCOHOL RELATED.</td>
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<tr>
<td>358020905</td>
<td>Somebody that’s recovering from alcohol or drug abuse</td>
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<td>358020907</td>
<td>DON’T EVEN KNOW</td>
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Appendix B: Coded Verbatim Responses—Question 1

358020910 SOMEONE WHO HAS KICKED AN ADDICTION HABIT. 16
358021007 SOMEONE IS RECOVERING FROM SOMETHING 16
358021088 FROM DRUGS OR ALCOHOL OR ANY OTHER SUBSTANCE 1 4
358021162 Means everything. I'm a recovering addict 195 22
358021240 DRUGS 2
358021245 YOU WERE ADDICTED TO SOMETHING AND TRYING TO GET OFF THE ADDICTION 17
358021285 RECOVERY FROM DRUG OR ALCOHOL OR GAMBLING(WE) 1 4 9
358021308 Sober up; get of alcohol and drugs; just stop 4 1
358021354 TYPICALLY SOMETHING THAT SOMEONE GIVES UP THAT IS BAD FOR THEM THAT THEY HAVE BEEN DOING FOR A LONG TIME. SOMETHING THAT DETERIORATES YOUR BODY FOR ONE WAY OR ANOTHER; SHORTENING YOUR LIFE; BAD THINGS TO YOUR ORGANS; ANYTHING THAT WILL SHORTEN YOUR LIFE PERIOD BUT THAT'S ANYTHING NOW ADAYS. 195
358021524 GETTING BETTER; REAL GOOD; IT MEANS ITS GOOD TO ME. 21 23
358021561 BECOMING CLEAN; A DRUG ADDICT BECOMING CLEAN, FREE OF DRUGS 1
358021597 SOMEBODY THAT HAS KICKED A HABIT OF DRUGS, ALCOHOL, SOMETHING LIKE THAT. 1 4
358021636 SOMEBODY HAS THROWN DOWN THEIR CIGARETTES ADDICTION KIND 11
358021705 YOU'RE GOING TO GIVE UP WHAT YOU WERE DOING. 21
358021839 SOMEBODY WAS ADDICTED TO SOMETHING AND ON THE ROAD TO RECOVERY AND THEY ARE SITTING THEIR ADDICTION AND PROBABLY GONE TO REHAB 16 18
358021915 SOMEONE WHO IS SEEKING TREATMENT FOR DRUGS ALCOHOL AND GAMBLING. 3 8 195
358022058 people out there are struggling because they have an addiction\ broken lives 195
358022150 QUITTING YOUR ADDICTION / BEING ON THE RIGHT TRACK/ DRUGS WOULD BE TREATED 1 21
358022244 ABOUT FIXING SOMETHING RICH WANT TO FIX BUT THEY THINK THAT IT WILL BE STRONG. 195
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<th>Count 2</th>
</tr>
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<td>358022404</td>
<td>SOMEONE WHO IS ON DRUGS GETS OFF OF THEM AND LIVES A HEALTHIER LIFE; I WORRY ABOUT PEOPLE WHO ARE ADDICTED THEY THROW THEIR LIVES AWAY</td>
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<td>358022428</td>
<td>USUALLY ALCOHOLICS ANONYMOUS; DRUG ADDICTS / DRUG ADDICTIONS</td>
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<td>358022491</td>
<td>REHAB</td>
<td>18</td>
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<tr>
<td>358022701</td>
<td>RECOVERY FROM DRUG ADDICTION</td>
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<td>358022755</td>
<td>FOOD ADDICTION; ALCOHOL ADDICTION; DRUG ADDICTION</td>
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<td>7</td>
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<td>358022854</td>
<td>getting off of any substance drugs or alcohol</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>358022967</td>
<td>OVERCOMING ALCOHOLISM OR DRUG ADDICTION</td>
<td>4</td>
<td>1</td>
</tr>
<tr>
<td>358022970</td>
<td>YOU'RE DUMB ENOUGH TO GET YOU INTO SOMETHING LIKE DRUGS, ALCOHOL, CIGARETTES; AND IT'S YOUR FAULT AND THE GOVERNMENT SHOULD NOT HAVE TO PAY TO GET YOU BAILED OUT OR FOR YOUR RECOVERY</td>
<td>2</td>
<td>7</td>
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<tr>
<td>358023031</td>
<td>THAT SOMEBODY HAS A PROBLEM AND TRYING TO BRING THEIR LIFE BACK TOGETHER/ AND I JUST THINK OF DRUGS</td>
<td>21</td>
<td>1</td>
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<td>358023089</td>
<td>Just means they're in recovery from addiction.</td>
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<td>16</td>
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<td>358023172</td>
<td>RECOVERING FROM A DEPENDENCY SUCH AS A SUBSTANCE OR ACTIVITY.</td>
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<tr>
<td>358023214</td>
<td>THAT YOU ARE ABLE TO STAY AWAY FROM WHAT YOU ARE ADDICTED TO. PUT YOUR LIFE BACK TOGETHER AFTER AN ADDICTION; ALL DEPENDS ON WHAT YOUR ADDICTION WAS AND TO BE ABLE TO FOCUS ON JOB, A FAMILY AND BE ABLE TO FOCUS ON YOUR FAMILY NOT ON DRUGS OR ADDICTION OR WHATEVER YOUR ADDICTION IS.</td>
<td>21</td>
<td>16</td>
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<tr>
<td>358023415</td>
<td>RECOVERING FROM A BAD HABIT; A HABIT THAT YOU CANNOT BREAK</td>
<td></td>
<td>16</td>
</tr>
<tr>
<td>358023446</td>
<td>getting better</td>
<td></td>
<td>21</td>
</tr>
<tr>
<td>358023459</td>
<td>THAT A PERSON HAS SOME KIND OF ADDICTION WHERE THERE IS DRUGS OR ALCOHOL AND THEY ARE TRYING TO RECOVER FROM IT. DEPENDS ON RECOVERY.</td>
<td>2</td>
<td>7</td>
</tr>
<tr>
<td>358023483</td>
<td>NOTHING COMES TO MIND</td>
<td></td>
<td>199</td>
</tr>
<tr>
<td>358023521</td>
<td>SOMEBODY IS ON DRUGS OR SOMETHING</td>
<td></td>
<td>2</td>
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<tr>
<td>358023523</td>
<td>GETTING HEALTHY</td>
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</table>
Appendix B: Coded Verbatim Responses—Question 1

358023699  IT MEANS THAT YOU HAVE RECOVERY FROM ALCOHOL AND DRUG/ AND FROM SMOKING/ GAMBLING PROBLEM 4 1 11 9

358023787  SPENDING TOO MUCH 195

358023958  THAT THEY'RE CLEAN AND SOBER/THAT THEY PROBABLY HAVE A HEALTHY LIFESTYLE AND ARE PRODUCTIVE 5 21

358024093  RECOVERING FROM ADDICTION 13

358024140  SOMEONE WHO HAS GAINED SOME TOOLS TO DEAL WITH THEIR ADDICTION AND HOW TO OVERCOME IT. 16

358024200  It means staying away from something that you enjoy and need./ That you think you enjoy and need. 16

358024311  I THINK IT'S GOOD 23

358024431  IT MEANS YOU'RE DOING ALL RIGHT AND DOING GOOD 21

358024516  I THINK REHAB; TAKE YOUR RESPONSIBILITY 18 195

358024650  DRUG OR ALCOHOL 2 7

358024754  THAT YOU HAVE AN ADDICTION AND YOU ARE TRYING TO RECTIFY IT 17

358024845  I THINK OF DRUGS AND ALCOHOL 2 7

358024930  GETTING BETTER 21

358024991  QUITTING SMOKING OR DRUGS OF ANY KIND 11 1

358025003  GETTING HELP FOR THIS ADDICTION; THAT YOUR GETTING HELP 19

358025105  DRUG OR ALCOHOL ADDICTION; RECOVERING FROM OUR ADDICTION FROM FOREIGN OIL; BETTY FORD CLINIC 2 7 15 195

358025555  RECOVER FROM ALCOHOLISM OR SOMETHING LIKE THAT 4

358025629  LEARN TO CONTROL THAT YOUR ADDICTION DOES NOT CONTROL YOU 16
<table>
<thead>
<tr>
<th>Code</th>
<th>Response</th>
<th>Count</th>
</tr>
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<tbody>
<tr>
<td>358025681</td>
<td>SMOKING DRUGS ALCOHOL\ THAT'S IT. I'M ADDICTED TO BLUE GRASS MUSIC\ I DON'T WANT TO CURE THAT. NONE OF IT APPLIES TO ME.</td>
<td>12 2 7</td>
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<tr>
<td>358025739</td>
<td>SOME BODY WHO IS NO LONGER DOING ACTIVITY THAT IS NO LONGER DANGEROUS FOR THEM.</td>
<td>16</td>
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<tr>
<td>358025835</td>
<td>GETTING AWAY FROM WHATEVER AND NOT USING DRUGS OR ALCOHOL, AND FACING YOUR PROBLEMS</td>
<td>1 4</td>
</tr>
<tr>
<td>358025867</td>
<td>DRUG OR ALCOHOL; SOME PEOPLE HAVE OTHER ADDICTIONS TO PRESCRIPTIONS AND I THINK OF PEOPLE WHO ARE RECOVERING FORM DRUGS OR ALCOHOL</td>
<td>1 4</td>
</tr>
<tr>
<td>358025884</td>
<td>GETTING YOUR LIFE BACK IN ORDER AFTER RECOVERING FROM ADDICTION</td>
<td>21</td>
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<tr>
<td>358025924</td>
<td>MEANS YOU'RE NOT USING OR ABUSING SOMETHING THAT'S NOT GOOD FOR YOU</td>
<td>16</td>
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<tr>
<td>358026018</td>
<td>THAT YOU ARE TRYING TO GET OVER AN ADDICTIVE HABIT OF SOME KIND.</td>
<td>17</td>
</tr>
<tr>
<td>358026263</td>
<td>That someone was addicted to something and no longer is.</td>
<td>16</td>
</tr>
<tr>
<td>358026279</td>
<td>Can't answer.</td>
<td>199</td>
</tr>
<tr>
<td>358026311</td>
<td>RECOVERING FROM AN ADDICTION WHICH COULD BE ANYTHING FROM ALCOHOL TO CIGARETTES TO MARIJUANA TO ILLEGAL DRUGS.</td>
<td>4 11 1</td>
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<tr>
<td>358026391</td>
<td>JUST MEANS THERE IS TOO MANY PEOPLE USING DRUGS.</td>
<td>3</td>
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<tr>
<td>358026441</td>
<td>DOPE HEAD; RECOVERING FROM IT I GUESS</td>
<td>1</td>
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<tr>
<td>358026442</td>
<td>I THINK IT MEANS DRUGS – COCAINE, ALCOHOL</td>
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<tr>
<td>358026491</td>
<td>I AM VERY SKEPTICAL THAT A DRUG RECOVERY WORKS</td>
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<td>358026565</td>
<td>SOME THAT WAS ON DRUGS; I DON'T KNOW ANYONE PERSONALLY WHO IS ADDICTED</td>
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<tr>
<td>358026593</td>
<td>FIXING A PROBLEM A PERSON MIGHT HAVE HAD; SOMEONE GETTING BETTER</td>
<td>21</td>
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<tr>
<td>358026603</td>
<td>REHABBING IN WHICH WAY FROM AN ADDICTION</td>
<td>18</td>
</tr>
<tr>
<td>358026650</td>
<td>Healing/healthy/revival/physical defeat</td>
<td>21</td>
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<tr>
<td>358027001</td>
<td>LIKE IF YOU HAVE AN ALCOHOL ADDICTION OR SOMETHING YOU GET IN AA AND TRYING TO GET OUT OF IT</td>
<td>4 6</td>
</tr>
<tr>
<td>358027018</td>
<td>THAT A PERSON HAS ADMITTED THEY HAVE A PROBLEM AND ARE TRYING TO GET RID OF IT</td>
<td>19 17</td>
</tr>
</tbody>
</table>
358027046 GETTING YOURSELF HEALTHY
358027050 HOPEFUL; WHEN I HEAR RECOVERY FOR ADDICTION; HOPEFUL THAT PEOPLE ARE TAKING CARE OF THEMSELVES, RATHER THAN NOT RECOVERING THEY'RE PUTTING EFFORT INTO RECOVERING. JUST TAKING CARE OF THEMSELVES; SOMETHING THAT IS DEFINITELY NECESSARY. IT JUST MAKES ME FEEL GOOD THAT THEY ARE FIGHTING TO GET THEMSELVES BACK TO NORMAL.

358027061 NO LONGER ADDICTED TO A SELF-DESTRUCTIVE ITEM.
358027092 Recovering from a drug addiction
358027102 THAT YOU'VE IDENTIFIED A PROBLEM AND HAVE TAKEN STEPS TO RESOLVE THAT PROBLEM.
358027178 THINGS ARE GETTING BETTER; CHANGES; THE PERSON IS GETTING BETTER\ THEY WENT TO REHAB
358027191 ANY HABIT FORMING WHAT THE MIND IS ADDICTED TO.
358027254 NOT USING THE DRUG THAT YOU USE ANYMORE
358027260 SOMEONE IS ADDICTED TO SOMETHING AND THEY'RE TRYING TO BREAK THE HABIT.
358027389 WELL I THINK YOU CAN OVERCOME ADDICTION BY CHANGING YOUR LIFESTYLE BUT YOU CAN NEVER REALLY RECOVER BECAUSE YOU HAVE THE TENDENCY TO GO BACK TO IT.
358027401 A MIRACLE; ALMOST IMPOSSIBLE.
358027453 SOMEONE MADE AN EFFORT TO RECOVER FROM ADDICTION.
358027489 WHEN TALKING ABOUT ADDICTION IT'S USUALLY A NEGATIVE THING.
358027523 SICK.
358027611 SOMEONE WAS ADDICTED TO SOMETHING: LIKE A DRUG.
358027636 MAKING AN ATTEMPT TO STAY DRUG-FREE.
358027728 IRK
358027730 STOPPING WHATEVER YOU WERE ADDICTED TO
358027811 MEANS THEY WERE A DRUG ADDICT OR ALCOHOLIC RECOVERING FROM IT
358027897 SOMEBODY THAT IS ADDICTED IS DRUGS OR ALCOHOL AND TRYING TO RECOVER
<table>
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<tr>
<td>358027913</td>
<td>THAT SOMEONE IS GETTING THEIR LIFE BACK TOGETHER; HOPE.</td>
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<td>358027996</td>
<td>THAT YOU’VE BEEN ADDICTED TO DRUGS</td>
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<td>358028185</td>
<td>SOMEBODY HAD A PROBLEM AND NOW THEY’RE GETTING HELP FOR IT.</td>
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<tr>
<td>358028339</td>
<td>Getting off drugs/ getting off the addiction; food.</td>
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<td>358028481</td>
<td>HOPEFULLY THEY GOT WELL; CHANCES ARE THEY AREN’T.</td>
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</tr>
<tr>
<td>358028570</td>
<td>GETTING OVER A BAD HABIT; SOMETHING THAT HAS CONTROL OVER ME.</td>
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</tr>
<tr>
<td>358028611</td>
<td>THAT YOU ARE RECOVERING FROM WHATEVER YOU DO</td>
<td>21</td>
</tr>
<tr>
<td>358028705</td>
<td>I GUESS SOMETHING IS GETTING OVER ADDICTED; YOU CAN BECOME ADDICTED TO ANYTHING IF IT IS OVERDONE LIKE CIGARETTES.</td>
<td>11</td>
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<td>358028814</td>
<td>GETTING OVER AN ADDICTION.</td>
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<td>MEANS TO ME JUST WHAT IT SAYS/ IT MEANS THAT PEOPLE ARE RECOVERING FROM ADDICTIONS</td>
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<td>358028984</td>
<td>SOMEBODY RECOVERING FROM ADDICTION</td>
<td>16</td>
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<td>358029091</td>
<td>NOT GONNA HAPPEN\ I’VE HEARD THAT\ NEVER SEEN IT HAPPEN\ OR JUST B.S.</td>
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<td>358029134</td>
<td>Someone is struggling with an addiction and probably have struggled with an addiction in the past\ then they are recovered and no longer fighting. Or have a problem that they are still struggling with.</td>
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<td>IT MEANS LIKE REHAB YOU HAVE AN ADDICTION; YOU [GO] TO REHABILITATION TO HELP YOURSELF</td>
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<td>358029573</td>
<td>MEANS EXACTLY WHAT IT SAYS - ANY KIND OF ADDICTION.</td>
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<td>358029691</td>
<td>I THINK IN A LOT OF CASES IT’S NOT POSSIBLE</td>
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<td>358029697</td>
<td>drug rehabilitation\ alcoholism</td>
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<td>IDK\ CIGARETTES\ GETTING OVER THE STRUGGLE.</td>
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<td>358029881</td>
<td>THEY ARE BECOMING UNADDICTED.</td>
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<td>358029885</td>
<td>very little</td>
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<td>358029941</td>
<td>Recovering from drug or alcohol addiction.</td>
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<td>DON’T KNOW</td>
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<td>SOMEONE IS RECOVERING FROM AN ILLNESS.</td>
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<td>DRUGS OR SMOKING OR ALCOHOL</td>
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<td>THAT YOU GOT OVER IT</td>
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<td>HAPPY FOR THEM</td>
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<td>SAVING A LIFE</td>
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<td>ALCOHOL\DRUGS</td>
<td>7</td>
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<td>358030260</td>
<td>IT MEANS BREAKING HABITS; RECOVERING FOR THE HABITS OF WHATEVER THE ADDICTION; DRUGS OR WHATEVER THE HABIT.</td>
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<td>358030344</td>
<td>DON'T THINK YOU CAN RECOVER FROM ADDICTION</td>
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<td>358030508</td>
<td>THAT YOU ARE TRYING TO CHANGE YOUR ADDICTIVE BEHAVIOR TO SUBSTANCE OR BAD HABITS</td>
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<td>358030515</td>
<td>I WOULD THINK OF DRUGS AND OIL.</td>
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<td>getting better from over-indulging.</td>
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<td>SOMEBODY WHO IS ADDICTED TO SOMEBODY THAT CAN BE DRUGS; IT CAN BE CIGARETTES ALCOHOL OR FOOD.</td>
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<td>358030589</td>
<td>A POSITIVE MOVE</td>
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<td>358030799</td>
<td>SOMEBODY THAT'S ADDICTED TO GAMBLING OR DRUGS OR SOMETHING</td>
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<td>358030820</td>
<td>DRUGS</td>
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<td>RECOVERING FROM WHAT'S AFFECTING YOU</td>
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<td>SOMEBODY IS TRYING TO GET HELP FOR THEMSELVES</td>
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<td>358030979</td>
<td>USUALLY RECOVER FROM ALCOHOL, DRUGS, OR ILLEGAL STREET DRUGS; ABSTAIN FROM THE USE OF</td>
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<td>I REALLY DON'T KNOW</td>
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<td>RECOVERY FROM ADDICTION</td>
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<td>358031174</td>
<td>WELL, HOPEFULLY YOU STOP WHATEVER YOU ARE ADDICTED AND YOU ARE GETTING BETTER TO RECOVER</td>
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<tr>
<td>358031249</td>
<td>SHOULD QUIT DRINKING</td>
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<td>IT MEANS SOMEONE IS DECIDING NOT TO DO DRUGS OR ALCOHOL ANYMORE</td>
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<td>358031487</td>
<td>ALCOHOLISM/ DRUG ADDICTION</td>
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<td>GETTING BACK ON TRACK WHETHER IT BE DRUGS OR ALCOHOL</td>
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<td>358031685</td>
<td>YOU ARE TRYING TO GET OVER SOMETHING YOU ARE ADDICTED TO</td>
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<td>BASICALLY MEANS THAT A PERSON IS GETTING THE TREATMENT YOU NEED AS FAR AS ADDICTION AND IT'S VERY HELPFUL</td>
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<td>358031738</td>
<td>ADDICTION TO ALCOHOL OR DRUGS</td>
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<td>SOMEONE WHO HAS AN ADDICTION AND IS RECOVERING FROM IT.</td>
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<td>358031826</td>
<td>It could be recovery overeating or drinking or smoking.</td>
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<td>358031915</td>
<td>TRYING TO GET OVER SOMETHING</td>
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<td>358031980</td>
<td>MY NEIGHBOR COMES OVER TO STEAL BEER; RECOVERING IS HELP</td>
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<td>358032006</td>
<td>MEANS JUST THAT SOMEONE RECOVERED FROM AN ADDICTION FROM ALCOHOL OR DRUGS</td>
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<tr>
<td>358032052</td>
<td>THAT THEY’RE ON A BETTER PATH. AT LEAST THE PERSON IS TRYING TO CHANGE THEIR NEGATIVE WAYS.</td>
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<td>SOME GOT OVER SOMETHING SOME ADDICTION</td>
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<tr>
<td>358032303</td>
<td>SOMEONE GOING IN TO GET TREATED FOR ADDICTION FOR DRUGS</td>
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<td>358032413</td>
<td>IT MEANS THEY FINALLY WANT TO RECOVER. YOU’RE NOT GOING TO RECOVER UNLESS YOU WANT TO.</td>
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<td>358032448</td>
<td>REWORKING THE SYSTEM AWAY FROM MONETARILY-BASED/ TEACH PEOPLE CONTROL INSTEAD SELF-ABATEMENT</td>
<td>195</td>
</tr>
<tr>
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<td>BEING ABLE TO GET OFF OF SUBSTANCE ABUSE./GETTING TO THE POINT WHERE YOU NO LONGER NEED THAT SUBSTANCE</td>
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<td>358032548</td>
<td>DRUG ADDICTION</td>
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<td>SOMEONE HAS GOT OVER A PARTICULAR PROBLEM THEY WERE DEALING WITH</td>
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<tr>
<td>358032633</td>
<td>A LOT OF PEOPLE THAT ARE ADDICTED TO A LOT OF THINGS</td>
<td>195</td>
</tr>
<tr>
<td>358032855</td>
<td>I THINK IT MAKES ADDICTION LIKE AN UNCONTROLLABLE DISEASE; IT GIVES THAT APPEARANCE HOW TO CONTROL YOUR BEHAVIOR YOU HAVE THAT RESPONSIBILITY TO DIRECT YOUR ACTION AND RESPONSIBILITIES.</td>
<td>195</td>
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<tr>
<td>358032937</td>
<td>SOMEBODY THAT IS RECOVERING FROM DRUG ADDICTION</td>
<td>1</td>
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<td>358033034</td>
<td>RECOVERING FROM DRUGS/ GAMBLING AND ALCOHOL</td>
<td>1</td>
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<tr>
<td>358033152</td>
<td>ITS A LONG HARD PROCESS I IMAGINE, I HAVE NEVER BEEN ADDICTED SO IT’S HARD TO SAY. I FEEL SORRY FOR ANYONE ADDICTED, I KNOW IT’S HARD.</td>
<td>195</td>
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<tr>
<td>358033311</td>
<td>IT MEANS THAT SOMEONE IS RECOVERING FROM ALCOHOL/DRUGS/ AND SPENDING MONEY</td>
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<td>358033338</td>
<td>CHANGING YOUR LIFESTYLE SO YOU DON'T HAVE ADDICTIVE RESPONSES</td>
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<tr>
<td>358033490</td>
<td>Somebody is no longer using and has been clean for a period of time.</td>
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<tr>
<td>358033585</td>
<td>IT’S SOMEBODY HAS THE STRENGTH TO OVERCOME PERSONAL DEMANDS</td>
<td>195</td>
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### Appendix B: Coded Verbatim Responses—Question 1

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<thead>
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<th>Code</th>
<th>Response</th>
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<td>USUALLY A RECOVERING ADDICT</td>
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<td>358034040</td>
<td>That someone in the process of trying to stay clean and always in recovery trying to stay clean</td>
<td>17 26</td>
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<tr>
<td>358034115</td>
<td>Being able to move on without any withdrawals.</td>
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<td>MEANS YOU HAD A PROBLEM: DRUGS, SEX, OR SMOKING.</td>
<td>1 15 11</td>
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<td>358034717</td>
<td>FROM DRUG ADDICTION. ILLEGAL DRUGS. PEOPLE THAT TAKE ILLEGAL DRUGS, LIKE HEROIN, MARIJUANA AND METH.</td>
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<td>358034767</td>
<td>SOMEBODY WHO IS ADDICTED TO DRUGS AND IS GOING THROUGH A 12-STEP PROGRAM</td>
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<tr>
<td>358034997</td>
<td>TAKING CARE OF YOURSELF</td>
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<tr>
<td>358035108</td>
<td>I DON'T KNOW WHAT TO SAY</td>
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<tr>
<td>358035160</td>
<td>Somebody is an addict and they are recovering</td>
<td>16</td>
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<td>358035319</td>
<td>SOMEONE GETTING HEALTHY</td>
<td>21</td>
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<td>358035381</td>
<td>KICK THE HABIT. A HABIT IS A LOOSE TERM. IT'S MUCH HARDER THAN A HABIT IT'S A PHYSICAL CRAVING THAT HAS BEEN MASTERED BY GREAT PERSONAL COURAGE AND STRENGTHS.</td>
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<td>358035563</td>
<td>THAT THE PERSON IS LOOKING FOR HELP OR UNDER RECOVERY\ IT COULD BE EITHER DRUG ADDICTION OR ALCOHOL ADDICTION OR ANY ADDICTION.</td>
<td>19 1 4</td>
</tr>
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<td>358035720</td>
<td>RECOVERY FROM ADDICTION</td>
<td>16</td>
</tr>
<tr>
<td>358035819</td>
<td>Nobody recovers from addiction</td>
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<td>358035838</td>
<td>SOMEBODY IS IN A WORLD OF HURT\ THERE ARE MANY FORMS OF ADDICTION; DEPENDING ON ADDICTION, THEY NEED MEDICAL HELP</td>
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<td>358035840</td>
<td>MEANS TO ME SOME FALLEN AND THEY NEED HELP TO GET BACK WHERE THEY NEED TO BE; LIKE FALLEN FOR DRUGS AND ALCOHOL.</td>
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<td>358036305</td>
<td>THE RECOVERY AFTER YOU HAVE BEEN ON DRUGS AND YOU HAVE RECOVERED.</td>
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<td>358036350</td>
<td>I DON'T KNOW REALLY.</td>
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<td>358036785</td>
<td>IF THE PERSON IS ABLE TO BEAT THE ADDICTION AND GET THEIR LIFE BACK ON TRACK.</td>
<td>16 21</td>
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<td>358036803</td>
<td>SOMEBODY WHO IS TRYING TO RECOVER FROM ALCOHOLISM, DRUGS PORNOGRAPHY.</td>
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<td>358037068</td>
<td>RECOVERING FROM A DRUG OR ALCOHOL ADDICTION.</td>
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<td>358037213</td>
<td>YOU STOPPED WHAT YOU WERE ADDICTED TO FOR A PERIOD OF TIME</td>
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</table>
Appendix B: Coded Verbatim Responses—Question 1

358037331 BEING ABLE TO OVERCOME THE ADDICTION 16
358037373 SOMEBODY WHO HAS A HABIT AND IT WILL BE BROKEN AND NO MORE FOLLOW; NO LONGER PARTICIPATE IN THE ADDICTION. 16

358037632 NOTHING 199
358038189 THAT YOU ARE GETTING BETTER 21
358038415 IT MEANS SOMEBODY HAS HAD A BIG PROBLEM AND IS TAKING CONTROL OF IT. 19

358038497 Loser 195
358038897 Literal sound of it 195

358039368 IT MEANS SOMEONE WHO HAS BEEN THRU A TREATMENT PROGRAM TO RECOVER FROM SMOKING OR ALCOHOL OR DRUG USE.=WM_NOT RELATED WITH THE PROGRAM ANYMORE CEASE SMOKING SUCCESSFULLY. 1 4 15

358039485 I THINK OF DRUG ADDICTION AND BECOMING HEALTHY AGAIN 1
358039511 GETTING HEALTHIER. OVERCOMING DIFFICULTIES. NFI. 20 21
358039784 IT MEANS YOU RECOVER MORE POWER TO THEM 195
358039922 THINK ABOUT OIL, UNADDICTED TO OIL. 15
358039983 SOMEONE WHO IS ON DRUGS TRYING TO GET OFF OF THEM.=ASSUMING THEY NEED TO GET IN A PROGRAM TRYING TO GET OFF DRUGS.= 2 17

358040001 IT MEANS JUST WHAT IT SAYS GETTING YOURSELF BACK TO HEALTH 20
358040081 USUALLY A CHEMICAL OR EMOTIONAL ADHERENCE TO 195
358040198 SOMEONE STOPS USING WHAT THEY WHERE ADDICTED TO. 16
358040391 IT MEANS GETTING HELP/A LOT OF HEARTACHE WITH FAMILIES/NFI 19 195

358040473 ALCOHOL AND DRUGS 7 2
358040496 THAT MEANS UH TO RECOVERY FROM ADDICTION MEANS SOMEONE WAS ON DRUGS OR SOMETHING LIKE 1

358040673 alcohol and drugs 7 2
358040878 DRUG ADDICT(WS) SOMEONE RECOVERING FROM DRUGS 1
Appendix B: Coded Verbatim Responses—Question 1

358041002 SOMEONE WHO IS ADDICTED TO DRUGS OR ALCOHOL HAS LOST THE ADDICTION. NO LONGER USES THE PRODUCT HE OR SHE IS ADDICTED TO/ AE/ NFI  
1 4

358041026 TO ME I WOULD BE CHILLING WITH HIM BECAUSE HE WAS RECOVERY RESPECT HIM NFI.  
195

358041047 SOMEONE WHO IS TRYING TO BETTER THEMSELVES WHO HAD AN ADDICTION AND IS TRYING TO BETTER THEIR LIFE AND NOT DEPEND ON THE ADDICTION I THINK OF A MEDICAL CONDITION THEY'RE TRYING TO GET BETTER  
21 17

358041121 COULDN'T NARROW IT DOWN  
199

358041483 SOMEONE GETTING HELP BETTER THEMSELVES  
19 21

358041609 ADDICTIONS TO DRUGS.(SP)RECOVERY FROM ADDICTIONS TO DRUGS.(WM)GETTING OFF DRUGS. THAT SOMEONE WILL STOP USING WHATEVER SUBSTANCE USE WHATEVER AND WILL STOP HAVING NEED FOR THAT SUBSTANCE  
16

358042023 THAT SOMEONE WILL STOP USING WHATEVER SUBSTANCE USE AND WILL STOP HAVING NEED FOR THAT SUBSTANCE  
16

358042098 SOMEONE RECOVERING FROM DRUGS NFI.  
1

358042315 SOMEBODY HAS RECOVERED FROM DRUG PROBLEM AND ALCOHOL.  
1 4

358042347 DRUG WITHDRAWAL NFI  
3

358042465 someone had a problem with drugs. substance abuse recover from shopping addiction  
1 15

358042584 DRUG ADDICTION NFI  
2

358042634 PROBABLY DRUGS ALCOHOL GAMBLING  
2 7 10

358042931 GET HELP FROM AN ADDICTION IT WOULD BE WONDERFUL/  
19 23

358043299 HAPPY BAD EXCELLENT  
23

358043641 I DON'T UNDERSTAND WHAT THAT MEANS I DON'T KNOW.  
199

358043735 SOMEBODY GETTING OFF OF SOMETHING THAT THEY ARE ON LIKE DRUGS OR ALCOHOL  
1 4

358043775 THAT'S PEOPLE THAT ARE TAKING TREATMENT OR TAKING IT AND HOPEFULLY BECOME ADDICTIVE FREE NFI  
16

358044092 FOR PEOPLE TO QUIT SMOKING AND DRINKING CIGARETTES OR ALCOHOL  
4 11

358044136 RECOVERING FROM DRUG ADDICTION ALCOHOL OR IT COULD BE ANYTHING NFI  
1 4
Appendix B: Coded Verbatim Responses—Question 1

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<td>RECOVERING FROM ALCOHOL AND DRUGS</td>
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<td>358044444</td>
<td>SOMEONE HAS AN ADDICTION AND THEY ARE GETTING OVER IT ... SUGAR OR ALCOHOL, IT DOESN'T MATTER; THEY ARE GETTING OVER IT.</td>
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<td>358044728</td>
<td>DRUGS AND ALCOHOL</td>
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<td>358045106</td>
<td>DRUG ADDICTION/ALCOHOLISM</td>
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<td>DEPENDS ON THE ADDICTION</td>
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<td>358045135</td>
<td>THAT YOU STOP DOING WHAT YOU'RE ADDICTED TO AND THAT YOU'RE GOING TO STOP DOING THAT OR GO BACK</td>
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<td>358045307</td>
<td>YOU HAVE BEEN HOOKED ON DRUGS AND TRYING TO GET AWAY</td>
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<td>SOMEONE GOT HELP FROM THEIR PROBLEMS</td>
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<td>358046089</td>
<td>FREE FROM DEPENDENCE ON THE PARTICULAR THING OR DRUG./NFI</td>
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<td>I DON'T KNOW</td>
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<td>358047622</td>
<td>someone that is recovering from drugs</td>
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<td>358048801</td>
<td>IT MEANS GETTING RID OF AN OLD HABIT./ THAT'S IT</td>
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<td>358049169</td>
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<td>an AA program\ methadone clinic (probe)</td>
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<td>12-step program</td>
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<td>358082937</td>
<td>sorrow a lifelong process</td>
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<td>358083220</td>
<td>that could be recovering from drugs or alcohol. ae/n.</td>
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<td>358083551</td>
<td>ANYTHING THAT BECOMES HABITUAL IS AN ADDICTION. [A/E] NO.</td>
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<td>358083859</td>
<td>DEPENDS ON WHAT KIND OF ADDICTION YOU'RE TALKING ABOUT. IT DEPENDS ON WHAT KIND OF ADDICTION IS IT ALCOHOL\ THE ECONOMY\ PEER PRESSURE\ ILLEGAL DRUGS.</td>
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<td>358084679</td>
<td>SOME KIND OF MEDICAL INTERVENTION OF SOME SORT A/E N</td>
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<td>358085808</td>
<td>DRUG ADDICT</td>
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<td>358086002</td>
<td>to me it means someone is reaching out for help\America should be able to help people with these problems [ae]; America should be able to help people with no cost [we]</td>
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<td>358087513</td>
<td>IT MEANS SOMEONE COMING TO TERMS WITH SOMETHING THAT CONTROLS THEM. OR GETTING CONTROL BACK.</td>
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<tr>
<td>358089311</td>
<td>IT MEAN'S PEOPLE DO NEED HELP.</td>
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</table>
Appendix B: Coded Verbatim Responses—Question 1

358089379 SOMEONE WHO IS TRYING TO OVERCOME AN ADDICTION A/E N 17
358089400 PEOPLE TO STOP SMOKING (W/E) PUT TOBACCO COMPANIES OUT OF BUSINESS (N) 11
358140127 SOUNDS LIKE DRUGS OR SOMEONE ABUSED OR SUFFERING FROM ALCOHOLISM OR DRUGS[A/E]N 2 4
358140194 PUT YOUR LIFE SITUATION BACK TO ORDER 21
358140450 have a problem working to fix that problem 21
358140509 BECOMING SOBER 4
358140557 drugs and alcohol 2 7
358140666 MEANS EVERYTHING TO ME I'M A RECOVERING ADDICT 195 22
358140817 STRUGGLING.(AE)(N) 195
358141062 NOTHING 199
358141143 THAT SOMEONE IS TAKING STEPS TO A HEALTHIER LIFESTYLE.(AE)(N) 21
358141220 HE'S TRYING TO QUIT A BAD HABIT [W/E] NO 17
358141266 DRUGS W/E ALCOHOL 2 7
358141316 BETTERING ONE'S SELF (AE) LOTS OF HOPES AND DREAMS FOR THE PERSON RECOVERING (AE)N 21
358141533 STRENGTH W/E THAT'S IT 195
358141667 SOMEBODY HAS AN ADDICTION TO BEHAVE\PSYCHOLOGICAL\ANY IMPULSIVE BEHAVIOR\OR DRUGS. A/E AN ADDICTION TO OIL AND UNWILLINGNESS TO LOOK AT OTHER ALTERNATIVES A/E N 15 2
358141672 NO LONGER USING ADDICTIVE PRODUCT 16
358141672 SOMEONE RECOVERING FROM ALCOHOL ADDICTION(A/E) 4
358141987 breaking loose from a dependency from something like drugs gambling[ae]any sort of reckless behavior[ae]no 1 9
358142035 I DON'T KNOW THAT'S SAD THAT THEY HAVE AN ADDICTION TO RECOVER FROM(WE) IT'S SAD (WE) N 195
358142118 RECOVERY FROM DRUG ADDICTION 1
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<tr>
<td>358142409</td>
<td>EXACTLY AS IT SAYS\ RECOVERING FROM ADDICTION AND GIVEN SOME HELP TO OVERCOME THAT ADDICTION. SPIRITUAL OR MEDICAL OR COUNSELING.</td>
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<td>358142611</td>
<td>TO GET IT UNDER CONTROL.</td>
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<td>358142777</td>
<td>STOPPING A BEHAVIOR THAT U DIDN'T LIKE (WE) CHANGING BAD HABITS(WE)N</td>
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<td>358142789</td>
<td>stopping addiction behavior.</td>
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<td>358142614</td>
<td>SOMEONE HAD ADDICTION WE NOPE</td>
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<td>358142827</td>
<td>some form of drug or alcohol problem</td>
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<td>358142855</td>
<td>SUBSTANCE ABUSE PROBLEM</td>
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<td>DRUG AND ALCOHOL ABUSE. [A/E] NO.</td>
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<td>358142952</td>
<td>REHABILITATION WITH ADDICTION/W/E STARTING A NEWER HEALTHIER TRACK ON YOUR LIFE</td>
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<td>358143228</td>
<td>RECOVERY FROM ALCOHOL OR DRUGS THAT YOUR GOING TO TRY AND OVERCOME ADDITION.</td>
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<td>SOMEBODY GETTING PAST AN ADDICTION A/E N</td>
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<td>SOMEONE IS RECOVERING FROM A DRUG ADDICTION.(AE)(N)</td>
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<td>GETTING OVER THEIR ADDICTION A/O NOPE</td>
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<td>GOOD CHOICE</td>
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<td>358143387</td>
<td>means they're still using but trying not to[ae]no</td>
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<td>358143420</td>
<td>somebody got a problem and they're trying to fix it. ae I guess they're trying to recover from and trying to abstain from it.</td>
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<td>358143477</td>
<td>IT MEANS TO GET OFF OF SOMETHING (N)</td>
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<td>358143514</td>
<td>THEY'RE TRYING TO GET OFF THE DRUG HABIT. SOME DO AND SOME DON'T. (AE)N</td>
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<td>358143543</td>
<td>someone is off of the addict thing</td>
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<td>358143561</td>
<td>drugs (probe) alcohol (probe) no</td>
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<td>358143696</td>
<td>RECOVERING FROM DRUG AND ALCOHOL ADDICTION A/E N</td>
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<td>358143884</td>
<td>alcoholism or drugs</td>
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<td>RECOVERING FROM DRUG ADDICTION AND ALCOHOL</td>
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<td>I THINK OF ALL THE REHAB ORGANIZATIONS SUCH AS AA THAT HELPS PEOPLE RECOVER. (A/E)</td>
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<td>358144110</td>
<td>it means that somebody who is an alcoholic learns to stop drinking (probe) or drugs the same way-someone who's addicted to drugs learns to stop using</td>
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## Appendix B: Coded Verbatim Responses—Question 1

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<td>358144294</td>
<td>A WEAK PERSON KIND OF HARD TO PUT INTO WORDS I KNOW PEOPLE HAVE PROBLEMS I THINK OF ALCOHOL AND DRUGS AND I DON'T THINK THEY EVER RECOVER</td>
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<td>DRUGS OR SOMETHING LIKE THAT A/E N</td>
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<td>358144480</td>
<td>MY GOODNESS IT MEANS EQUALITY IT IS AN EXTREMELY HARD THING TO DO IT NEEDS TO BE CONSTANTLY WORKED ON CAN'T TAKE IT FOR GRANTED I AM PERSONALLY AFFECTED THAT HAVE FAMILY THAT IS IN ADDICTION AND OUT OF ADDICTION IT IS CHALLENGING FOR ALL FAMILY MEMBERS (N)</td>
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<td>358144702</td>
<td>IT MEANS TO ME THAT AN INDIVIDUAL HAS RECEIVED ASSISTANCE FROM A DRUG OR ALCOHOL ADDICTION</td>
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<td>WIFE IN RECOVERY</td>
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<td>DRUG ADDICTION</td>
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<td>an alteration of life choices regarding addictive substances</td>
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<td>358144806</td>
<td>STAYING SOBER AND ADD CLEAN AND SOBER</td>
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<td>IMPROVE YOURSELF SOME WAY FINANCIALLY OR SOME OTHER WAY.</td>
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<td>SOME WHO IS TRYING TO KICK AN ADDICTION</td>
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<td>SOMEBODY IS GETTING OFF DRUGS OR ALCOHOL OR WHATEVER THEY ARE ADDICTED TO</td>
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<td>THAT THERE SHOULDN'T BE ANY ADDICTION (A/E) PEOPLE NEED TO WAKE UP AND GET IT (A/E) ADDICTION IS WHAT'S RUINING OUR COUNTRY (A/E) N</td>
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<td>THERE'S ALL KINDS OF ADDICTIONS BUT I THINK RECOVERY IS IMPORTANT</td>
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<td>FROM DRUG ABUSE; GAMBLING ADDICTION. (AO?) SMOKING AND ALCOHOL. (AE?) NO</td>
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<td>ABLE TO AVOID THE SUBSTANCE OF ADDICTION.</td>
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<td>SELF-DISCIPLINE\ NOTHING ELSE</td>
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<td>RECOVERING FROM CIGARETTES\ OR ANY OTHER DRUG.</td>
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<td>THAT SOMEONE IS BATTLING WITH ADDICTION AND IS HOPING TO FULLY RECOVER (N)</td>
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<td>IT MEANS GETTING BACK ON TRACK W/E N</td>
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<td>YOU STILL HAVE THE ADDICTION BUT YOU HAVE IT UNDER CONTROL</td>
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<td>EITHER THE FAMILY OR A PERSON MOVING ON\ GETTING HEALTHIER. [A/E] NOTHING</td>
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<td>DRUG ADDICTION W/E ALCOHOL ABUSE W/E NOTHING</td>
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<td>BASICALLY IT’S TALKING ABOUT PEOPLE WHO HAVE BEEN ADDICTED AND ARE TRYING TO RECOVER.(AE)(N)</td>
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<td>IT MEANS OVERCOMING ANY KIND OF ADDICTION WHETHER IT BE DRUGS AND ALCOHOL OR OVERSPENDING. (WE)</td>
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<td>358147105</td>
<td>A PERSON GIVING UP DRUGS CHANGING THEY'RE LIFESTYLE.(AE)(N)</td>
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<td>COULD BE FROM DRUGS FROM EATING FOOD DRINKING AND COULD BE FROM SPENDING MONEY(A/E)N</td>
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<td>GETTING ONE’S LIFE BACK ON TRACK</td>
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<td>358147870</td>
<td>RECOVERY FROM ADDICTION MEANS READING A BOOK GETTING HELP WITH THE PROBLEM</td>
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Appendix B: Coded Verbatim Responses—Question 1

358148115 IT DEPENDS ON WHAT KIND OF ADDICTION YOU ARE TALKING ABOUT WHETHER IT WAS A SHOPPING ADDICTION OR A DRUG ADDICTION\ WE RUN INTO ADDICTIONS ALL THE TIME AND IT'S A PRETTY AVERAGE THING WE HEAR

358148164 IT MEANS BECOMING HEALTHY AFTER BECOMING NON TOXIC BUT ANY HELP FROM DANGEROUS DISEASE (A/E) A BEHAVIOR AND ADDICTION TO A SUBSTANCE, ALCOHOL, GAMBLING DRUGS, OTHER ADDICTIONS, THE OBVIOUS AND DANGEROUS PILLS, METH DRUGS AND I THINK GAMBLING IS A DANGEROUS DISEASE (N)

358148186 interdependent

358148213 YOUR EITHER AN ALCOHOLIC OR YOU GOT DOPE OR MARIJUANA. A/E

358148301 RECOVERING FROM ANY KIND OF ADDICTION NEEDLESS SPENDING

358148361 ANY UNHEALTHY HABIT THAT YOU FEEL COMPELLED TO DO WHETHER YOU WANT TO OR NOT AND THAT YOU ARE LEARNING TO COPE WITH AN OVERCOME

358148497 SOME ABOUT DRUGS

358148521 RECOVERING FROM THE ADDICTION OF SMOKING A/E OTHER PEOPLE HAVE SERIOUS DIFFICULTIES RECOVERING FROM ADDICTIONS FROM DRUGS A/E PERHAPS PEOPLE GET ADDICTED FROM VIOLENCE AND ANY RECOVERY IS DIFFICULT A/E N

358148916 drugs I guess a/e alcohol. w/e in my case racing. I am addicted to it. a/e that's it.

358148930 been to a rehab program w/e n

358149003 PEOPLE WHO HAVE BEEN ADDICTED HAVE DECIDED TO TAKE CONTROL

358149054 AH THAT WOULD MEAN SOMEONE WHO HAS AN ADDICTION IS AWARE AND THEY ARE WORKING TO OVERCOME THE NEGATIVE ADDICTION ON THEIR LIFE TALKS ABOUT THE STEPS TO BECOME SELF RELIANT TO NOT USE OR BE ADDICTED TO ANY DRUGS OR ALCOHOL A/E N

358149319 means spending money on unnecessary thing(w/e)drugs and alcohol and ciggs (a/e) food (a/e) sex (a/e) n

358149434 HOPE\ HEALTH CARE\ 195
### Appendix B: Coded Verbatim Responses—Question 1

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<td>well that's rehab\most people don't have the money for rehab [ae] I just know from friends that it can be expensive to parents I know that have kids in rehab [we] that's it</td>
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<td>358149759</td>
<td>drug addict \ nothing else.</td>
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<td>IT MEANS EXACTLY WHAT IT IS (A/E) IT'S A SICKNESS YOU TRY TO GET AWAY FROM(A/E)PEOPLE SHOULD BE MORE EDUCATED ON THAT STARTING FROM CHILDHOOD IN THE HOME FAMILY BECAUSE GOVERNMENT CANT DO EVERYTHING (A/E)MONEY SHOULD BE SPENT FOR THOSE PURPOSES BUT THE MONEY SEEMS TO DISAPPEAR.(A/E)MAYBE THERE A PEOPLE WHO HAVE THE PROGRAMS AND DON'T CARRY THEM OUT PEOPLE NEED TO BE EDUCATION(A/E)N</td>
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<td>DRUGS WHICH INCLUDES NICOTINE AND ALCOHOL</td>
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<td>FROM DRUGS OR BAD HABITS (AE) N.</td>
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<td>ANOTHER MOVIE STAR IS OUT OF AN EXPENSIVE RETREAT. (W/E) A PROGRAM THAT IS HELPING LOWER INCOME AMERICANS BEAT AN ADDICTION</td>
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<td>recovering from something.</td>
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<td>ADDICTED TO SOMETHING BUT NOW RECOVERED</td>
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<td>just getting your health back</td>
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<td>A FAMILY MEMBER W/E AA AND PROGRAMS LIKE THAT W/E NOTHING</td>
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<td>GOAL OF SAMHSA A/E N</td>
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<td>FIRST\ I THINK THE PERSON HAS A LOT OF COURAGE TO ATTEMPT TO GO THROUGH RECOVERY\ BUT \ ON THE OTHER HAND\ I HAVE TO QUESTION WHAT TYPE OF PERSON WOULD GET ADDICTED IN THE FIRST PLACE.</td>
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<td>JUST WHAT IT SAYS\ GETTING WELL THE ABILITY TO DEAL WITH AND COPE WITH AND CONTROL YOUR ADDICTION (AE) NONE</td>
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<td>it means you’re no longer using and your able to keep your life on track.</td>
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<td>I no longer need to drink or smoke to feel content</td>
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<td>HUNG UP ON DRUGS N</td>
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<td>someone is getting over a addiction via drugs alcohol gambling etc.</td>
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<td>LIKE A PERSON THAT’S ON DRUGS OR SOMETHING (AE) PRETTY HARD THING TO ACCEPT SOMEONE’S ON DRUGS (AE) I THINK ITS GREAT WHEN SOMEONE CAN RECOVER FROM THAT</td>
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<td>THAT YOUR RECOVERING FROM SOMETHING YOU'RE ADDICTED TO.</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>358023977</td>
<td>I LIKE TO SEE PEOPLE RECOVER FROM IT.(AE) NO</td>
<td>195</td>
<td></td>
</tr>
<tr>
<td>358023984</td>
<td>THAT SOMEBODY’S RECOVERING FROM DRUG ABUSE OR ALCOHOL.</td>
<td>1    4</td>
<td></td>
</tr>
<tr>
<td>ID</td>
<td>Response</td>
<td>Coded Verbatim Responses</td>
<td>Question 1</td>
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<td>---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td>--------------------------</td>
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</tr>
<tr>
<td>358024565</td>
<td>IT MEANS I'M STILL MEAN, 'IM IRRITATED WITH MY GRANDCHILDREN THEY HAVE BEEN AN CHALLENGE TO MY LIFE.= (SP) I DON'T WANT TO THINK ABOUT IT ANYMORE. I'M TRYING TO PUT IT OUT OF MY MIND=</td>
<td>22</td>
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<tr>
<td>358024761</td>
<td>SOMEBODY FINALLY PUT DOWN THE PIPE</td>
<td>1</td>
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<tr>
<td>358025520</td>
<td>BECOMING SOMETHING THAT IS VERY HARD</td>
<td>25</td>
<td></td>
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<tr>
<td>358025715</td>
<td>PEOPLE WHO ARE DRINKING\ SMOKING\ DRUGS\ WHATEVER.\</td>
<td>7</td>
<td>12</td>
</tr>
<tr>
<td>358025952</td>
<td>SOMEONE WHO IS GETTING BETTER</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>358026125</td>
<td>LIVE WITHOUT WHAT EVER YOU WAS ADDICTED TO</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>358025358</td>
<td>DON'T KNOW</td>
<td>199</td>
<td></td>
</tr>
<tr>
<td>358026751</td>
<td>I GUESS CURED FROM DRUG OR ALCOHOL ADDICTION/NFI</td>
<td>1</td>
<td>7</td>
</tr>
<tr>
<td>358026787</td>
<td>THAT COMES WITH AN NEGATIVE CONTACT MEANING/INDICATING IT'S BAD FOR THE PERSON/NFI</td>
<td>195</td>
<td></td>
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<tr>
<td>358028331</td>
<td>They had addiction and they recovered. It means what it says./nfi</td>
<td>199</td>
<td></td>
</tr>
<tr>
<td>358029004</td>
<td>THAT MEANS THAT THE SOB HAS WISED UP/ NFI</td>
<td>195</td>
<td>3</td>
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<tr>
<td>358030084</td>
<td>THERE'S A LOT OF ADDICTIONS LIKE GAMBLING FOOD ALCOHOL DRUGS. IT DOESN'T MEAN ANYTHING TO ME.</td>
<td>10</td>
<td>14</td>
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<tr>
<td>358030134</td>
<td>STOP USING DRUGS</td>
<td>1</td>
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<tr>
<td>358030590</td>
<td>JUST WHAT IT SAYS\ GETTING HELP FOR YOURSELF.</td>
<td>19</td>
<td></td>
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<tr>
<td>358030631</td>
<td>FINALLY GETTING CONTROL OF YOUR MOTIONS.</td>
<td>21</td>
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<tr>
<td>358030880</td>
<td>You quit acting irresponsibly take responsibility for your children and have a job and pay taxes and work on your issues.</td>
<td>21</td>
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<tr>
<td>358030881</td>
<td>IT MEANS SOMEONE'S ADDICTED TO SOMETHING AND THEY HAVE STOPPED DOING IT</td>
<td>16</td>
<td></td>
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</tbody>
</table>
Appendix B: Coded Verbatim Responses—Question 1

358032177  IT MEANS SOMEONE IS TRYING TO STOP THE ADDICTION OF WHAT EVER THEY ARE ADDICTED TO.=(SP)IF YOU'RE RECOVERING, LETS SAY YOU ARE ADDICTED TO DRUGS, YOU STOP DOING THERE FOR YOU ARE RECOVERING FROM IT.  

358032183  ADDICTED TO SOMETHING AND TRYING TO GET OVER IT WHETHER ITS DRUGS TOBACCO OR WHATEVER  

358033265  WELL IT CAN BE AN ADDICTION FROM PRESCRIPTION DRUGS OR ALCOHOL OR FROM CRIME HAVE TO BE REHABILITATED (WE) THEY NEED TO MAKE UP THEIR MINDS(WE) HE CHOSE A WOMEN TO GET THE VOTE AND HE DOESN'T CONSIDER THE POOR PEOPLE IM ON DISABILITY (WE) THEY GO TO RAISE THE MINIMUM WAGE NEED TO CONSIDER DISABILITY THE FOOD AND I CAN'T MOVE CAN'T AFFORD IT THEY TO CONSIDER IT I LIKE WORKING IF I COULD WORK I WOULD INSURANCE ONE PAID FOR AND NOW I HAVE 2 INSURANCE CAN'T AFFORD IT

358033278  i don't know/i guess someone who is recovering from addiction

358033382  DRUGS

358033516  EXACTLY WHAT IT SAYS./

358033574  GETTING BETTER

358034007  PEOPLE WHO RECOVERS FROM ADDICTION

358034272  SOMEONE IS HOOKED ON SOMETHING means that whatever the addiction means you got help to quit

358034530  DRUGS OR ALCOHOL WO

358034637  HARD WORK./IT MEANS INCREASE IN SELF VALUE./

358034738  IT MEANS A TEMPORARY THING/ AE/ NFI

358035132  GETTING OVER YOUR PROBLEMS WO A LONG ROAD IN DISCIPLINE. NFI

358035391  RECOVERING DRUG ADDICT /

358035558  I DON'T UNDERSTAND

358035655  A TWELVE STEP PROGRAM.

358035696  IT MEANS IMPROVING AN ADDICTION\ MINIMIZING AND REDUCING SMOKING\ DRUGS\ ALCOHOL OR WHATEVER THE DEPENDENCY IS. NFI
<table>
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<tr>
<th>ID</th>
<th>Response</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>358035900</td>
<td>Just drugs./nfi</td>
<td>2</td>
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<tr>
<td>358035924</td>
<td>it means the program is not working. they say they're recovering but they're not.</td>
<td>27</td>
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<tr>
<td>358035949</td>
<td>SOMEONE WHOSE IS IN A PROGRAM./NFI</td>
<td>195</td>
</tr>
<tr>
<td>358036416</td>
<td>DRUG OR ALCOHOL ADDICTION</td>
<td>2</td>
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<tr>
<td>358036469</td>
<td>SOMEONE HAS BEEN CURED/NFI</td>
<td>16</td>
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<tr>
<td>358036586</td>
<td>ADDICTION TO DRUGS/</td>
<td>2</td>
</tr>
<tr>
<td>358037652</td>
<td>MEANS TO TURN FROM YOUR WICKED WAYS AND TOWARD POSITIVE STUFF WO</td>
<td>21</td>
</tr>
<tr>
<td>358038021</td>
<td>IN GENERAL\ I WOULD SAY THAT WE TOOK AN AWFUL LOT FOR GRANTED AND WE HAVE TO WATCH HOW WE SPEND.\</td>
<td>15</td>
</tr>
<tr>
<td>358038024</td>
<td>DON'T KNOW</td>
<td>199</td>
</tr>
<tr>
<td>358038185</td>
<td>GETTING OUT OF YOUR ADDICTION</td>
<td>16</td>
</tr>
<tr>
<td>358038359</td>
<td>NORMALLY IT WOULD COME ABOUT DRUG ADDICTION\ ALCOHOLISM\ AND GAMBLING\ SEX ADDICTION. NFI</td>
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<tr>
<td>358038618</td>
<td>Getting healthy./Coming over your demon./nfi</td>
<td>20</td>
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<tr>
<td>358038774</td>
<td>SOME BODY THAT WAS AN ADDICT IS NO LONGER AN ADDICT WORKING TO NOT BE AN ADDICT AGAIN. WO</td>
<td>16</td>
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<tr>
<td>358039016</td>
<td>SOMEBODY HAS STOPPED USING DRUGS OR ALCOHOL AND ADDICTION/ADDICTION IS DRUGS AND ALCOHOL AND FOOD/NFI</td>
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<tr>
<td>358039050</td>
<td>IO DON'T KNOW</td>
<td>199</td>
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<td>358039332</td>
<td>SOMEBODY RECOVERING FROM ALCOHOL OR DRUGS.</td>
<td>4</td>
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<tr>
<td>358039578</td>
<td>GETTING ASSISTANCE IN BEATING A BAD HABIT PROFESSIONAL HELP WO</td>
<td>195</td>
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<tr>
<td>358039681</td>
<td>hooray for that! it mean that they had a recovery from an addiction</td>
<td>23</td>
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<tr>
<td>358039721</td>
<td>THAT COULD EITHER BE DRUGS ALCOHOL EATING OR GAMBLING/ THOSE ARE THE MAIN ONES</td>
<td>2</td>
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<tr>
<td>358040529</td>
<td>TO NO LONGER DEPEND ON A SUBSTANCE OR AN ITEM.(SP)ITS ALL KINDS OF THINGS MONEY GAMBLING. RECOVERING FROM DEPENDENCY ON ANY SUBSTANCE OR ITEM.</td>
<td>15</td>
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<tr>
<td>358040882</td>
<td>NOTHING</td>
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<tr>
<td>358041394</td>
<td>YOU RECOVERED FOR IT YOU KICKED THE HABIT/GOT RID OF THE ADDICTION/NFI</td>
<td>16</td>
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<td>358041571</td>
<td>RECOVERING FROM SOME DRUG./NFI</td>
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<tr>
<td>358041709</td>
<td>I THINK ABOUT A CRACK HEAD\ JUST A CRACK HEAD POPS INTO MIND</td>
<td>2</td>
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<tr>
<td>358042004</td>
<td>PERSON IS TRYING TO IMPROVE THEMSELVES FROM A BAD HABIT THAT HAS BEEN DETRIMENTAL TO HIS LIFE./</td>
<td>17</td>
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<td>ID</td>
<td>Response</td>
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<tr>
<td>358042071</td>
<td>it means someone has serious problems and they need help getting over it</td>
<td>24 195</td>
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<td>358042290</td>
<td>DRUGS AND ALCOHOL. THERE TWO OF THE HARDEST TO REALLY KICK. SMOKING. DRUGS ALCOHOL AND TOBACCO ARE THE HARDEST ONE TO REALLY KICK. NFI</td>
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<td>358043019</td>
<td>SOME TYPE OF REHAB CENTER (SP) TRY TO MAKE YOURSELF BETTER IMPROVE YOUR SELF DRUGS OF ILLEGAL SO YOU MAKE YOURSELF A BETTER MEMBER OF SOCIETY</td>
<td>18 21 1</td>
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<td>358043126</td>
<td>RECOVERING FROM DRUG OR ALCOHOL PROBLEM</td>
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<tr>
<td>358043183</td>
<td>trying to just recover from the habit/</td>
<td>17</td>
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<tr>
<td>358043649</td>
<td>IT IS SOMEBODY BEING AN ALCOHOLIC AND A DRUG ADDICT</td>
<td>7 2</td>
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<tr>
<td>358044064</td>
<td>nothing</td>
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<tr>
<td>358044154</td>
<td>KICKING A HABIT</td>
<td>16</td>
</tr>
<tr>
<td>358044176</td>
<td>TO RID YOURSELF FROM A PROBLEM YOU HAD\DRUGS OR ALCOHOL/AE/NFI</td>
<td>1 7</td>
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<td>IT COULD MEAN ANYTHING\THE SENTENCE SAYS IT ALL/NFI</td>
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<tr>
<td>358044659</td>
<td>DRUG OR ALCOHOL/AE/NFI</td>
<td>2 7</td>
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<td>358044675</td>
<td>SOMEONE IS TRYING TO STOP SOMETHING THEY ARE ADDICTED TO INCLUDING DRUGS ALCOHOL GAMBLING</td>
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<td>KICKING THE BUCKET STOPPING AN ADDICTION TO SMOKING AND DRINKING</td>
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<td>SOMEBODY WAS ADDICTED TO SOMETHING AND THEY'RE RECOVERING.</td>
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<td>358046489</td>
<td>SOMEBODY HAS AN ADDICTION PROBLEM AND THEY'RE IN RECOVERY</td>
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<td>358047503</td>
<td>DRUG ADDICTION: DRUGS, SEX, TELEVISION</td>
<td>2 15</td>
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<td>358047738</td>
<td>RECOVERING FROM DRUG ALCOHOL SHOPPING WO</td>
<td>1 7 15</td>
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<tr>
<td>358048076</td>
<td>GETTING OVER ADDICTION\GETTING HELP/ NO</td>
<td>16 19</td>
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<tr>
<td>358048191</td>
<td>Somebody who is in treatment for drugs./nfi</td>
<td>1</td>
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<tr>
<td>358049212</td>
<td>ANY ADDICTION\DOESN'T MEAN ANY PARTICULAR ADDICTION\I THINK THE MOST DIFFICULT WAS WHEN I BROKE THE CIGARETTE ADDICTION\I DID IT IN 1961 BUT IT WAS DIFFICULT</td>
<td>16 11 25</td>
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<tr>
<td>358049296</td>
<td>MEANS RECOVERING FROM WHAT EVER IT WAS YOU WERE ADDICTED TO.</td>
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<tr>
<td>358050523</td>
<td>DON'T KNOW</td>
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<tr>
<td>358050830</td>
<td>ALCOHOL OR DRUGS/NFI</td>
<td>7 2</td>
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<tr>
<td>Code</td>
<td>Response</td>
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<tr>
<td>358051667</td>
<td>MEANS THEIR CLEAN AND SOBER/NO LONGER ADDICTED TO WHATEVER THEY WERE ADDICTED TO THEY NO LONGER NEED IT/NFI</td>
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<td>358051983</td>
<td>SOMEONE HAS A PROBLEM AND HAS RECEIVED HELP FOR A PROBLEM</td>
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<tr>
<td>358052274</td>
<td>MEANS SOMEONE QUIT DRINKING\ OR SMOKING\ OR DRUGGING.</td>
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<tr>
<td>358052765</td>
<td>THAT THEY DO HAVE GOOD HEALTH/NFI</td>
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<tr>
<td>358053700</td>
<td>YOU STOPPED PUTTING THINGS IN YOUR BODY THAT SHOULDN'T BE IN YOUR BODY/NFI</td>
<td>16</td>
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<tr>
<td>358054125</td>
<td>IT MEANS SOMEONE HAD A PROBLEM WITH DRUGS OR ALCOHOL BUT MOSTLY ALCOHOL.–(WP) USUALLY JUST DRUGS OR ALCOHOL.</td>
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<tr>
<td>358056972</td>
<td>YOU COULD BE RECOVERING FROM ADDICTION FROM SPENDING TOO MUCH MONEY FOR ILLEGAL DRUGS</td>
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<td>358057542</td>
<td>Nothing/nfi</td>
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<tr>
<td>358059383</td>
<td>GETTING CONTROL OF YOUR LIFE WO</td>
<td>21</td>
</tr>
<tr>
<td>358059992</td>
<td>I DON'T KNOW</td>
<td>199</td>
</tr>
<tr>
<td>358060346</td>
<td>THAT SOMEONE WHO COMPULSIVE ABOUT SOMETHING IS BETTER OR GETTING BETTER/NFI</td>
<td>16</td>
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<tr>
<td>358060914</td>
<td>I'VE HAD A SON THAT WAS ADDICTED SO THAT'S A GREAT THING. I WISH IT WOULD BE AVAILABLE TO A LOT MORE PEOPLE.</td>
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<td>358064130</td>
<td>SOMEBODY ACKNOWLEDGING THEIR PROBLEM AND TAKING STEPS TO RECTIFY IT</td>
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<tr>
<td>358064404</td>
<td>EXACTLY THAT</td>
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</tr>
<tr>
<td>358080216</td>
<td>ALCOHOL\ MY SPENDING</td>
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<tr>
<td>358140642</td>
<td>SPENDING\DRUGS\UNHEALTHY LIFE.</td>
<td>2</td>
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<tr>
<td>358140681</td>
<td>SOMEONE'S BECOMING HEALTHIER THAN THEY PREVIOUSLY HAD BEEN. IT'S AN ONGOING PROCESS.</td>
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<tr>
<td>358141456</td>
<td>trying not to use the addictive substance</td>
<td>17</td>
</tr>
<tr>
<td>358142305</td>
<td>YOU QUIT</td>
<td>16</td>
</tr>
<tr>
<td>358143040</td>
<td>SMOKING ADDICTION OR ADDICTION TO DOPE (AO) NO</td>
<td>12</td>
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<tr>
<td>358143074</td>
<td>QUITTING THE HABIT</td>
<td>16</td>
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<tr>
<td>358143631</td>
<td>no longer using</td>
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</tr>
<tr>
<td>358143711</td>
<td>DRUGS\ ALCOHOL</td>
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<tr>
<td>358143766</td>
<td>Getting better</td>
<td>21</td>
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<tr>
<td>358143887</td>
<td>somebody has been able to change their life from the substance. a/e no.</td>
<td>21</td>
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<tr>
<td>358144095</td>
<td>ALCOHOLIC PERSON TRYING TO QUIT DRINKING</td>
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<td>358144628</td>
<td>THAT PERSON IS BETTER FROM ADDICTION</td>
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Appendix B: Coded Verbatim Responses—Question 1

358145263 drugs and alcohol (w/e) chocolate (w/e) drinking problem or drug problem w/e gambling (a/e)n  2  7  14  10

358145511 THAT THEY ARE NO LONGER ADDICTED TO WHAT THERE WERE ADDICTED TO. [A/E] NOTHING  16

358145549 YOU NEVER RECOVER FROM ADDICTION YOU DRY OUT BUT NEVER RECOVER  26

358145903 a person recovering from drugs/ae people can be addicted to a lot of things.  1  4

358146026 THAT WHAT EVER YOU HAVE YOU HAVE NO LONGER HAVE  16

358146032 trying to get over their addiction.  17

358147388 Drugs.  2

358147695 TRYING TO GET BETTER FROM SOMETHING THAT IS CONTROLLING A PERSON.  17

358147908 DRUG ADDICTION A/E PROBABLY SMOKING  2  12

358148128 SOMEONE GETTING THEMSELVES A BETTER CONDITION GETTING SOME OF THE NEGATIVE OUT OF THEIR LIVES  21

358148431 RECOVERY FROM SMOKING W/E NOTHING  11

358148823 DEPENDS ON WHAT THE ADDICTION TOO AND ADDICTION TO TOBACCO IS SOMETHING COMPLETELY DIFFERENT THAN BEING DIFFERENT THAN BEING DIFFERENT FROM BEING ADDICTED TO DRUGS  199

358149160 breaking some habit or need that is unhealthy for you (probe) no  16  20

358149861 SOMEONE IS WHO IS A DOPE ADDICT OR A DRUNK WHO IS NO LONGER A DOPE ADDICT OR A DRUNK  1  4

358150272 one of my friends going into treatment  22

358150406 IT MEANS THAT SOMEONE IS TRYING THROUGH SOME SORT OF REHABILITATION TO GET OFF DRUGS OR ALCOHOL  17  2  7

358150753 SOMEBODY HAD A DRUG ADDICTION OR ALCOHOL ADDICTION AND IS NOW SOBER W/E OR THAT THEY HAVE RECEIVED THE PROPER HELP  1  7  195

358150885 THAT THEY SHOULD HAVE HELP WE SHOULD HAVE THAT AVAILABLE  24

358151444 THE PERSON WAS ADDICTED TO SOMETHING. IT MAY OR NOT BE OVER. IT IS NOT AS MEANINGFUL TODAY AS IT WAS YEARS AGO.  16  27

358151454 if you are addicted to something and you are trying to recover from it.  17
<table>
<thead>
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<th>Response</th>
<th>Page</th>
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</thead>
<tbody>
<tr>
<td>358151881</td>
<td>PERSON IS BETTER (W/E) THEY MAY GO ON WITH THEIR LIFE N</td>
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<td>358151969</td>
<td>IT MEANS YOUR BETTER FOR THE TIME AND YOU ARE WELL FROM YOUR ADDICTION.</td>
<td>16</td>
</tr>
<tr>
<td>358152389</td>
<td>i would say overcoming an unhealthy habit or something damaging to a person well being[ae]the overcoming of unhealthy living[we]no</td>
<td>16</td>
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<tr>
<td>358152525</td>
<td>IT CAN BE AN ADDICTION RECOVERY FROM DRUGS OR ALCOHOL\ OR RECOVERING FROM AN ADDICT BEHAVIOR.</td>
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<td>358152843</td>
<td>IT MAKES MEN THINK ABOUT DRUG ADDICTS</td>
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<tr>
<td>358153220</td>
<td>PEOPLE WHO WORKING ON THEIR LIFE WIEN</td>
<td>21</td>
</tr>
<tr>
<td>358153300</td>
<td>I HAVE SUCCESSFULLY RECOVERED FROM METHAMPHETAMINE AND MARIJUANA W/E A FUTURE AND A LIFE W/E NOTHING ^</td>
<td>22</td>
</tr>
<tr>
<td>358153309</td>
<td>A VARIETY OF THINGS THROUGH USES DIFFERENT DRUGS AND STUFF I STAY CLEAR OF ANYBODY INVOLVED IN DRUGS</td>
<td>2</td>
</tr>
<tr>
<td>358153517</td>
<td>DRUG ADDICTION. (AE/) no</td>
<td>2</td>
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<tr>
<td>358153610</td>
<td>SOMEONE HAD A PROBLEM AND THEY ARE NOW GETTING OVER IT.</td>
<td>21</td>
</tr>
<tr>
<td>358153699</td>
<td>DRUGS(W/E)ALCOHOL(W/E)N</td>
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</tr>
<tr>
<td>358153719</td>
<td>somebody has recovered from their addiction</td>
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<td>358153830</td>
<td>RECOVERING FROM DRUGS OR ALCOHOL</td>
<td>1</td>
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<tr>
<td>358153837</td>
<td>they're not to do it anymore.</td>
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<tr>
<td>358154151</td>
<td>IT MEANS THAT SOMEONE HAS A PROBLEM.</td>
<td>195</td>
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<tr>
<td>358154159</td>
<td>to be on a level plain of none use of the drug for a long period of time like a year or two maybe five or ten</td>
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<td>358154257</td>
<td>DRUG ADDICTIDUMB PHASE.</td>
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<tr>
<td>358154996</td>
<td>NOTHING\ ALCOHOL (a/e) DRUGS</td>
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<td>358155472</td>
<td>RECOVERY FROM ADDICTION.</td>
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<td>358156162</td>
<td>TYPICALLY MEANS THAT WHO WOULD BE TO DRUGS OR ALCOHOL</td>
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<tr>
<td>358156794</td>
<td>MOST PEOPLE WHO HAVE AN ADDICTION HAVE A HARD TIME TRYING TO RECOVER (A/E) N</td>
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<tr>
<td>358156877</td>
<td>It means to get help from a drug problem.</td>
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<td>358157486</td>
<td>DRUGS. RECOVERING FROM SOME TYPE OF DRUG USE. [AE] NO.</td>
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Appendix B: Coded Verbatim Responses—Question 1

358158038 STREET PEOPLE AND BEGGARS. (AE/) STUDENTS\ESPECIALLY STUDENTS 16 AND 17 195

358158110 OVERCOMING A BAD HABIT 16

358158872 RECEIVING ADEQUATE TREATMENT FOR WHATEVER ADDICTION IS PREVALENT. 19

358158919 a person recovering from drugs or a drug addiction or an alcohol addiction(probe)no\not really 1 4

358158937 PUTTING STOPS ON THE PROBLEM\ATTEMPTING TO LIVE IN A WAY THAT'S PRODUCTIVE 21

358159043 MEANS THEY QUIT ALCOHOL OR DRUGS 4 1

358159179 EITHER DRUGS OR ALCOHOL. [AE] SMOKING. [AE] NONE 2 7 12

358160423 IT MEANS YOU HAVE NOW ENLISTED INTO A PROGRAM TO ALLEVIATE ONE'S DEPENDENCE ON WHAT THE ADDICTED SUBSTANCE IS\DRUGS\SEX WORK. YOU GOT A METHODOLOGY. DEFINITE WAYS TO IT INSTEAD OF SAYING I'M GOING TO QUIT. 195 2 15

358160514 COME BACK FROM ADDICTION ABLE TO CONTROL ADDICTION. 16

358160527 IT COULD BE RECOVERY FROM ANYTHING INCLUDING GAMBLING TO TV 9 15

358160780 THAT THEY ARE ABLE TO STOP SMOKING OR WHATEVER THEIR ADDICTION WAS\AND THEY HAVE FOUND OTHER WAYS TO DEAL WITH THEIR ADDICTION. EXERCISE. [AE]. NO 11 21

358161672 BASICALLY GETTING PEOPLE OFF OF DRUGS (A/E) 1

358162138 JUST WHAT IT SAYS. RECOVERING FROM ADDICTION OF ANY TYPE INCLUDING FOOD. 13

358162158 SOMEONE IS TRYING TO GET OFF DRUGS OR ALCOHOL.(AE)(N) 17 2 7

358162227 WE NEED TO RECOVER FROM ADDICTION OF FORCING TO GET WHAT WE WANT (AE) ADDICTION OF THE GOVERNMENT LYING TO US 15

358162353 nothing 199

358163619 I'M NOT ASSOCIATED WITH THAT\I DON'T KNOW. A PERSON DOES NOT TAKE PRESCRIPTION DRUGS. 1

358164188 uh i smoke and that is my addiction i don't know how i should answer that\i don't know. 12 22

358164536 WHEN I THINK OF DRUGS N 2
Appendix B: Coded Verbatim Responses—Question 1

358164661  it means exactly what it says a/e no.  199
358164897  HYPE AND SPIN  195
358165080  I GUESS THAT YOUR NOT ADDICTED ANYMORE. REFORMED ADDICT.  16
358165087  RECOVERING ALCOHOLIC OR DRUG ADDICT  4  1
358165590  THERE’S MANY DIFFERENT TYPES OF ADDICTION  195
358165652  A DAY BY DAY WALK (sp) A DAY BY DAY WALK TO RESIST THE TEMPTATION OF ADDICTION (A/E) N  26
358166525  I HONESTLY DON’T KNOW. (AE) ADDICTION IS A SICKNESS  195
358166615  DRUGS, ALCOHOL, SEX  2  7  15
358166999  they off of something.  16
358167014  NOTHING REALLY.  199
358167397  nothing to me because i am not recovering from addiction. n  199
358167607  achieving balance in your life.  21
358167760  BAD HABIT (S/P) DRUGS CIGARETTES OR ALCOHOL (A/E) N  2  12  7
358168383  I DON’T KNOW A/E NO  199
358168734  PRETTY MUCH JUST WHAT IT SAYS. [A/E] NO.  199
358168766  not to do what you did before  16
358168827  SOMEBODY HAS SOME KIND OF SUBSTANCE ABUSE.(AE)(N)  2
358170490  rehab  18
358171682  IT MEANS SUBSTANCE ABUSE\ ADDICTION TO OIL  2  15
358172720  ALCOHOL AND DRUG FREE  4  1
358173049  an active program\ to resolve an addiction problem  195  17
358173180  THAT MEANS THAT A PERSON HAS DEVELOPED ABSTINENCE FROM A TARGET SUBSTANCE AND THEY BECOME INVOLVED IN SOME KIND OF PHYSIOLOGICAL OR EMOTIONAL PROCESS. (A/E)  16
358173634  TAKE CONTROL OF YOUR HABIT; IT COULD BE ANYTHING TAKING CONTROL OF YOUR LIFE  21
358173772  CHANGING ONE’S PERSONAL BEHAVIOR FROM ABUSING A SUBSTANCE OR BEHAVIOR.  16
358174122  that you have made some progress  195
358174387  recovering from drugs and alcohol.  1  4
358174491  recovery from whatever you have addition with(w/e)as far as you my bills (a/e) n  16  15
358175064  self-help (probe) abandoning alcohol consumption or drug abuse  195  1  4
358175292  RECOVERY FROM A STRONG DRUG LIKE COCAINE (A/E) N  1
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<th>Frequency</th>
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<td>358177239</td>
<td>SOMEBODY THAT KICKS THEIR ALCOHOL OR DRUG ADDITION W/E SOMEONE WHO IS KICKING THE LONG HARD NEVER ENDING BATTLE TO KICK IT W/E THAT'S IT</td>
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<td>1 25 26</td>
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<td>358178169</td>
<td>DRUG ADDICTION</td>
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