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Young People in the New Recovery Advocacy Movement

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“A small body of determined spirits filled by an unquenchable faith in their mission can alter the course of history.” –Mahatma Gandhi

In the late 1990s, new grassroots recovery community organizations (RCOs) began to dot the American landscape. These RCOs and the recovery community centers they spawned defied categorization as either recovery mutual aid organizations or addiction treatment organizations. In 2001, recovery advocates representing RCOs from across the country came together in St. Paul, Minnesota, to officially launch a new recovery advocacy movement. This article describes the growing role of young people in the new recovery advocacy movement and introduces Justin Luke Riley, one of the young leaders of a new organization—Young People in Recovery—that is bringing great energy and vision to that movement.

The New Recovery Advocacy Movement

Organizationally, the new recovery advocacy movement brought together resources from multiple national organizations, including the Johnson Institute, the National Council on Alcoholism and Drug Dependence, the Legal Action Center, and the newly formed Faces and Voices of Recovery, but its strength remained within its grassroots RCOs and their growing memberships. Five kinetic ideas formed the heart of this movement: 1) addiction recovery is a living reality for individuals, families, and communities, 2) there are many (religious, spiritual, secular) pathways to recovery, and all are cause for celebration, 3) recovery flourishes in supportive communities, 4) recovery is a voluntary process, and 5) recovering and recovered people are part of the solution: recovery gives back what addiction has taken from individuals, families, and communities.

In its early years, the national movement and its local RCOs focused on eight core strategies: 1) building strong, grassroots RCOs and linking these RCOs into a national movement, 2) advocating for meaningful, authentic, and diverse recovery representation at local, state, and federal policy levels, 3) assessing local recovery support needs, 4) educating the public, policymakers, and service providers about the prevalence and pathways of long-term addiction recovery, 5) expanding philanthropic and public support for addiction treatment, recovery support services, and recovery advocacy and cultivating volunteerism within local communities of recovery, 6) creating recovery community centers as a focal point for the delivery of non-clinical, peer-based recovery support services, 7) celebrating recovery from addiction through major public events, and 8) supporting recovery-focused research.

The 12 years since the historic St. Paul Recovery Summit have witnessed the growing vibrancy and diversification of this recovery advocacy movement. Recovery has emerged as a major organizing paradigm within the addictions field with programs across the country seeking to extend addiction treatment from a model of acute biopsychosocial stabilization to models of sustained recovery management nested within larger recovery-oriented systems of care. People

in recovery have been culturally and politically mobilized at an unprecedented level. This past September, more than 100,000 people in recovery and their families and allies participated in public recovery celebration events across the country—something that would have been unimaginable only a few years ago.

Two emerging trends portend even greater power and influence of the new recovery advocacy movement. The first is the growing mobilization of family members affected by addiction, particularly parents who have lost a child to addiction. This is evident in new mutual aid structures (e.g., Grief After Substance Passing), grieving parents finding creative ways to share their stories through books (e.g., David Scheff's *Beautiful Boy*) and films (e.g., Jim Contopoulos' *More than an Addict*), and parents such as Stacie Mathewson (Transforming Youth Recovery) and Gary Mendell (We Are Shatterproof) who are turning their grief into powerful advocacy voices and are forging new long-term recovery support systems for young people.

A second trend is the growing involvement of young people in the new recovery advocacy movement and the influence they are exerting on that movement. An example of this influence is the film *The Anonymous People* developed by the young, brilliant filmmaker Greg Williams, which has been viewed by more than 30,000 people since its 2013 release. Nothing has been more effective in revitalizing and expanding involvement in the advocacy movement than the local screenings of this film. Also of note are the increasing roles young people are playing in organizations like Faces and Voices of Recovery and the Association of Recovery Schools as well as within local RCOs.

Nothing better illustrates the growing presence and leadership of youth in recovery than the early history of the newly formed organization, Young People in Recovery (YPR). I recently interviewed Justin Luke Riley about the history and future of YPR. That interview is reproduced here in abridged form (see www.williamwhitepapers.com for the full interview). I hope you will find this conversation as engaging and inspiring as I did.

Early History of Young People in Recovery

Bill White: Justin, could you share the story of how you came to be involved in recovery advocacy and with Young People in Recovery (YPR)?

Justin Luke Riley: Absolutely. First, let me introduce myself to our readers. My name is Justin Luke Riley, and I'm a young person in recovery. For me, that means that I've learned to be a much better son and an asset to my community, and I'm still learning how to be a husband. (I've only been married for two-and-a-half years.) It also means to me that I've been alcohol- and other drug-free since November of 2007. In November of 2007, I heard a message that was very simple and clear—and that was my need to help others in whatever way I could. And so I began at age 19 to carry the recovery message—to let other young people know that it is okay and even exciting to be in recovery.

I was then asked to participate in something that changed my life. It was a government-funded conference in December 2010, and I was asked to share that I was in recovery and how that had happened. I talked about my friends, and how people around me were helping me, my family, and my Nanna and going back to school. At this meeting, there were other young people who kept saying, "We're part of CRC at Rutgers." I finally interrupted and said, "I don't know what you mean when you keep saying you're part of CRC. Is that a treatment center? Is that a new AA thing?" And they said, "No, it's a collegiate recovery community. There's a house on

Rutgers University that supports us and our journey to recovery. Some of us go to twelve-step meetings. Some of us just learned a different way to live without abusing substances” and so-on-and-so-forth. And I was flabbergasted, Bill. I’d never heard of this. I asked them, “So basically, it’s just like Hogwarts for kids like us who need an alternative environment?” And I said, “Your campus not only knows your history, but they’re supporting you in your recovery? That’s amazing to me.”

Those present included Devin Fox, Daniel Turino, Benjamin Shand, Sarah Nerad, Aaron Hoffman, Mike Deagros, and others who would later play important roles in YPR. Young People in Recovery was really birthed out of the sharing that began at that conference and at a follow-up conference held in July 2011.

Bill White: What is your recollection of the early vision or hopes of what YPR could achieve?

Justin Luke Riley: We had this vision of empowering young people, of carrying a message of hope, not proposing we have the best way to recover, not endorsing a certain kind of recovery, but just lifting up all these great things that we’d experienced and heard about. After those first two meetings, there were frequent conference calls until 11:00 at night because so many of us obviously were either working or going to school. Those first calls were, “Hey, what’s happening in your part of the country?” type of exchanges. We finally came up with a vision and a mission statement. And we met again in Bethesda with some outside help to do some strategic planning to formalize ourselves as an organization. So many people believed in us: Faces and Voices of Recovery, the National Recovery Foundation, SAMHSA, and the Stacie Mathewson Foundation.

Our really big vision is a world where all young people in or seeking recovery can achieve their potential in life. And we wanted to be as inclusive as possible—embracing people in traditional 12-step programs to harm reduction programs and everything in between, from SMART Recovery to the All Recovery Meetings that are becoming more popular among young people. We wanted to be supportive of any way a young person could find recovery.

Structure and Financing of YPR

Bill White: How is YPR currently structured?

Justin Luke Riley: Young People in Recovery is incorporated in good standing in the state of Colorado. It is governed by an advisory board made of people from coast to coast—some in the addiction recovery field and some who are representatives from foundations or other non-profit organizations. The advisory board meets by conference call each month, at which time the finances and budget are reviewed and plans made for the continuing future of YPR. Our 501(c) 3 status is pending with officers, including a chair and vice-chair of the board of directors and a secretary and treasurer. Like other organizations, we have bylaws and committees.

YPR has three staff members, two of which are coming on in a more full-time capacity in January 2014. These positions include the Vice President of Communication filled by A.J. Senerchia who’s been with YPR a little over a year now, and Douglas Rudolph, who’s our Chief Public Policy Officer. They’re both wonderful leaders who have volunteered thousands of hours to the cause of Young People in Recovery. A.J. makes sure that all chapters know how to recruit volunteers, host a YPR chapter meeting, and manage themselves financially. Doug helps us

continue to be aware of all of the rules and the very strict guidelines that distinguish education and advocacy from lobbying. Doug has a meeting with the Office of National Drug Control Policy (ONDCP) at the White House coming up in the next few weeks. We have worked very closely with ONDCP over the last few years. I'm the President and CEO of Young People in Recovery and was the Chair of the National Leadership Council before we were fully organized as a non-profit organization. My job is to develop a business model for YPR to assure its sustainability and to meet with the YPR chapters and support them in any way I can.

Another person I would like to mention is Devin Fox. He was the trailblazer who carried YPR on his shoulders in our early days. I can confidently say that without Devin Fox, YPR wouldn't be where it is today and might not even still be here. Devin kept us all together in those early days and solidifies our relationships with key organizations. Mike DeAgro, our current Board Chair, also deserves acknowledgement for bringing YPR to its present level of development.

Bill White: How has YPR been financially supported?

Justin Luke Riley: The way we've been funded so far is from key partners. SAMHSA paid for us to get together for our early strategic planning and, through Abt Associates, provided the consultants that guided our early organizational efforts. The National Youth Recovery Foundation and Faces and Voices of Recovery both housed us within their umbrella before we became an independent organization. Two foundations—the Bridge Foundation and the Stacie Mathewson Foundation—have supported us. The Stacie Mathewson Foundation is by far the largest financial supporter we have had to date.

YPR Chapters

Bill White: You have referenced state and local chapters of YPR. Could you describe the current state of chapter development?

Justin Luke Riley: Yes. We now have more than ten chapters. It's a bit tough pinning this number down because there is no ironclad rule of what it takes to be a chapter. We don't say, "Hey, if you want to have a chapter, it has to have these five ingredients and if it doesn't, then you can't be a chapter." What we have are suggested guidelines of how different chapters have organized themselves and what types of activities they have pursued. Some of our chapters, like the one here in Denver, Colorado, where I live, are promoting collegiate recovery programs and promoting the development of recovery community centers. The Colorado YPR chapter has a facility where chapter meetings, twelve-step meetings, and All Recovery meetings are held. And they provide some peer-based recovery support services through the Access to Recovery program. The major recovery advocacy organization in Colorado, Advocates for Recovery, is also housed at the YPR facility.

In contrast, we have a YPR chapter in Ohio that focuses on sponsoring sober events such as bowling or going to athletic games to help people have a social life in recovery that is not centered around alcohol and drugs. Other chapters have more of a public policy focus. Many of our YPR chapters, such as those in Reno and L.A. focus their efforts on supporting their collegiate recovery programs. At the end of the day, the mission of each chapter is to identify, prioritize, and respond to the recovery support needs of young people in their community. Bill,

what that looks like is helping them getting back to college, helping them get jobs, helping them navigate the pre- or post-treatment world, helping them socially integrate and thrive and contribute as a recovering person within the community.

What we've done is turned it all upside down. Rather than having a set program we want everyone to replicate around the country, we are asking local chapters to define what their community needs and then we are supporting them in their efforts to meet those needs. One of the ways we're going to offer that support is to host national leadership conferences every year and develop young leaders in recovery from across the country and give them opportunities to learn from each other. We're going to have young people from diverse cultural settings have the opportunity to be nominated to participate in these conferences. We don't want any financial barriers to keep anyone from creating a YPR chapter and participating in these conferences. Instead of our staff flying around everywhere telling everyone what to do, we are going to bring everyone together to share what is working within local communities in terms of recovery support for young people. And we will have some of our key partners, such as Faces and Voices of Recovery, also represented at these meetings. And we are putting money in our national budget to help local YPR chapters seed some of their key activities.

Bill White: Justin, what can Young People in Recovery as an organization and young people in recovery bring to shape the future of the larger recovery advocacy movement in the U.S.?

Justin Luke Riley: I think we're going to be able to change the way people in our country view addiction and recovery. I know that's a big statement and that this will require a huge culture shift, but I do believe that Young People in Recovery, and not only as an organization, but just what we are doing to mobilize young people as an advocacy force will have this effect. I see the changes in people's faces when I say, "I used to be homeless but today I'm in recovery and I'm married and productive." Young people are going to be able to, through their stories, change the public perception of addiction recovery and mental health recovery.

Personal Reflections

Bill White: What has your involvement in YPR meant to you personally?

Justin Luke Riley: I'm 25 years old and I got involved when I was 21. I've lost about 20 of my closest friends due to addiction. Today, I have the sense that part of my destiny is to give people hope and help. My mentor once told me, "One day, you're going to be able to help a lot of people. God made you specifically for that. And you're not perfect and you never will be, but you're going to be able to influence others and you're going to be able to let people know that there is hope, that there is a solution and you're going to be able to carry that message forward." And he told me very clearly that this isn't about ego. It was about a larger purpose in my life. There's a higher power I choose to call God, and me and God are working together to try to help people. This is not just a social thing or a rite of passage for me. It's about this larger need in the community and a larger purpose in my life related to that need. I know that I have a Batman complex sometimes, but I know that recovery is possible. I mean, my dad was the best man at my wedding. There was a time when my family did not speak to me because of the things that I had done and the destruction I was wreaking in my life. And my dad is in recovery himself now! He lets me tell people. He didn't used to, but then he saw clips from [the film] *Anonymous*

People and he called me and he said, “I finally get it.” And he said, “If you ever need help telling people that there’s a solution, let me know.” And so, for me, Bill, it doesn’t get more personal than that. Recovery saved my life, my father’s life, my family’s life, and it’s given me a new life. And I saw a lot of lives lost along the way. I know YPR is now saving and changing lives.

Getting Involved

Bill White: Justin, let me ask a final question. How can young people in recovery get involved in YPR or addiction professionals get more information about YPR?

Justin Luke Riley: They can directly e-mail me at jl.riley21@gmail.com or they can directly e-mail the Vice President of Communication, whose contact information is on our website (<http://youngpeopleinrecovery.org>), or they can go to our Facebook page (<https://www.facebook.com/youngpeopleinrecovery>) and message us. If anyone sends us a message, A.J. or myself will call to follow up. We love doing Google Hangouts because we can see each other. So contact us and we’ll set up a Google Hangout, Facetime, or Skype. We’d love to support development of a YPR chapter near you.

Bill White: Justin, thank you for taking this time with us and thank you for all you are doing for young people and their families.

Justin is just one of a legion of advocates among the largest generation of young people in recovery in history. The future of addiction recovery in America may well rest in their hands.

About the Author: William (“Bill”) White is Emeritus Senior Research Consultant at Chestnut Health Systems and a volunteer consultant to Faces and Voices of Recovery. He has a Master’s degree in Addiction Studies from Goddard College and has worked in the addictions field since 1969. Bill has authored or co-authored more than 500 articles, monographs, research reports, interviews and book chapters and 17 books, including *Slaying the Dragon - The History of Addiction Treatment and Recovery in America* and *Let’s Go Make Some History: Chronicles of the New Addiction Recovery Advocacy Movement*. Bill’s collected papers and weekly blogs can be found at www.williamwhitepapers.com.

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